

Case Study

McDonald's Restaurants Ltd Nationwide

Making a World of Difference



Cheaper and greener heating and cooling for McDonald's

McDonald's Restaurants Ltd are using a new heating and ventilation system that has cut running costs by over £4,500 a year for each site, whilst also significantly reducing carbon emissions and improving the indoor environment for customers.

The unique Air Handling Unit (AHU) solution has been developed by manufacturers Mitsubishi Electric and Nordair Niche for McDonald's Restaurants Ltd, which has over 1,200 sites in the UK.



Air Conditioning | Heating Ventilation | Controls

Fresh Air Ventilation



Dave Holden, Capital Investment Manager for McDonald's Restaurants Ltd Service Department.

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"We have three and a half years of data and we now know that performance exceeds what Mitsubishi Electric and Nordair Niche said it would do at the design stage" said Dave Holden. Capital Investment Manager for McDonald's Restaurants Ltd Service Department.

Nearly 250 restaurants now have the new Air Handling System, with each delivering an average 35 per cent reduction in energy consumption for cooling, heating and ventilation, with the added benefit of free cooling. McDonald's Restaurants Ltd is converting around 100 more systems each year as existing equipment ages.

"When we started looking at replacing our air conditioning equipment we quickly realised we needed a bespoke system," explained Dave Holden. "We were coming at this with very specific requirements and offthe-shelf systems didn't satisfy those needs."

When Mitsubishi Electric and Nordair Niche agreed to work together McDonald's Restaurants Ltd gave them a wish list of requirements.

Between the two companies, they developed an innovative solution that would reduce running costs, be transferable across sites and improve customer experiences. The new systems replaced traditional gas-fired or electric rooftop packages which were not cost effective and for which replacement parts were becoming expensive. They combined Nordair Niche's IDF Air Handling Units with Mitsubishi Electric's Air Source Heat Pumps controlled by a Trend Building Energy Management System to achieve maximum operating efficiency.

McDonald's Restaurants Ltd conducted two trial sites before committing to the system. "Our own trial data demonstrated that the new system gave each restaurant an annual cost saving of £4,515 per year and emits on average 20 tonnes less CO₂," said Dave Holden.

Fresh Air Ventilation

Installation Summary

McDonald's Restaurants Ltd invest in new AHU System linked to Air Source Heat Pumps

Replacing traditional gas-fired or electric rooftop packages

Over £4,500 running cost reductions per site

2 year payback period

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The systems initial capital outlay is more expensive than the previous system, however due to the efficiencies in the system the payback is a little over 2 years.*

The solution was designed to accommodate a variety of standard sized Air Handling Units previously installed so that the replacement solution could be rolled out across all restaurants. This provides savings for McDonald's Restaurants Ltd and comfortable environments for its customers.

"It is commercially critical for us to operate effectively all year round," said Dave Holden. "Our customers expect McDonald's to have a comfortable internal temperature and the ability to offer that, reliably and consistently, is part of our relationship with customers."

For further information on Mitsubishi Electric's product range visit <u>http://airconditioning.mitsubishielectric.co.uk</u> or call 01707 282880.

* Based on the average site requiring 4 Mr Slim, PUHZ-RP 200 condensing units across two 120 Nordiar Niche AHUs



Telephone: 01707 282880 email: ventilation@meuk.mee.com

web: www.livingenvironmental systems.mitsubishielectric.co.uk

UNITED KINGDOM Mitsubishi Electric Europe Living Environmental Systems Division Travellers Lane, Hatfield, Hertfordshire, AL10 8XB, England General Enquiries Telephone: 01707 282880 Fax: 01707 278881 IRELAND Mitsubishi Electric Europe Westgate Business Park, Ballymount, Dublin 24, Ireland Telephone: Dublin (01) 419 8800 Fax: Dublin (01) 419 8890 International code: (003531)

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Mitsubishi Electric's commitment to the environment







