



Transforming the Housing Technology Mindset





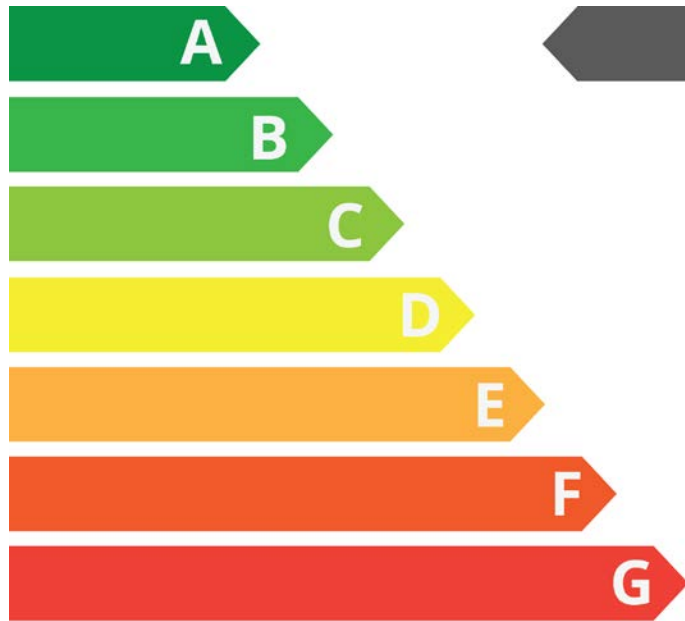
Transforming the Housing Technology Mindset

Martin Fahey

Head of Sustainability

Twitter [@Green_Gateway](https://twitter.com/Green_Gateway)





**We need to change
the way we heat
our buildings in
the UK?**

**Fossil fuel
is not the
future at a
building level**



That is why
we feel the
future is
the Electric
Economy



The history of home heating



Heat Pumps '101'

Source

AIR



WATER



GROUND



Destination



AIR



WATER

Heat Pumps '101'

Source

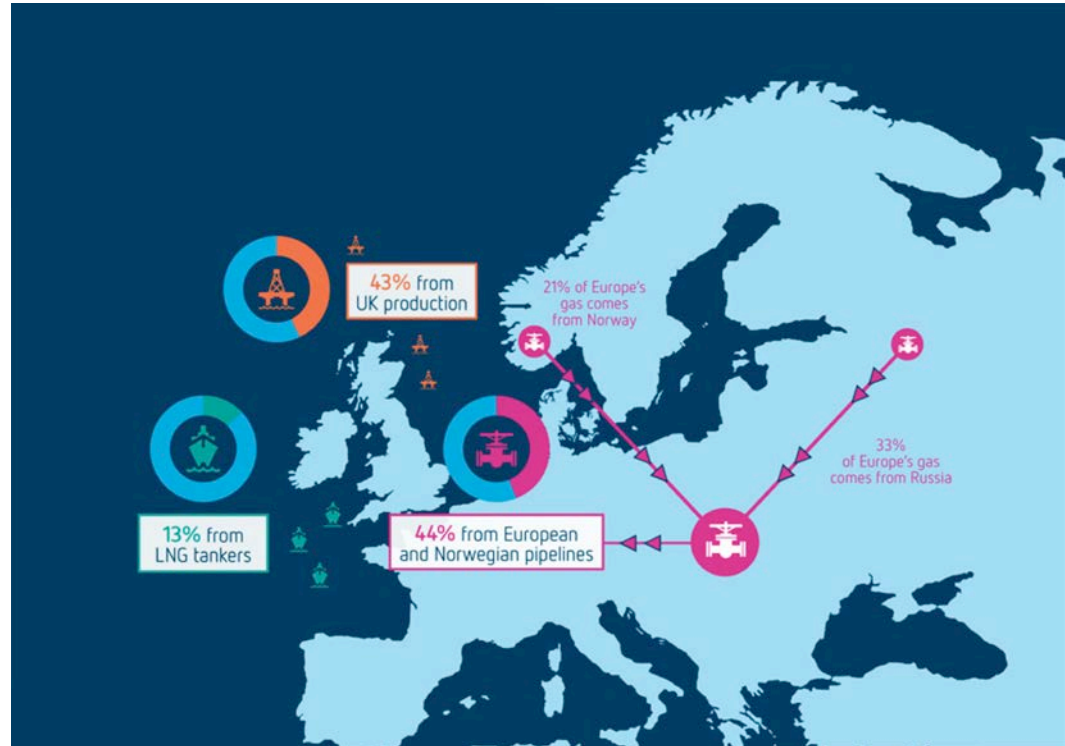


Destination



Where does the UK gas come from?

In 2014 our total demand for gas was 70 billion cubic metres, but where did the gas come from?

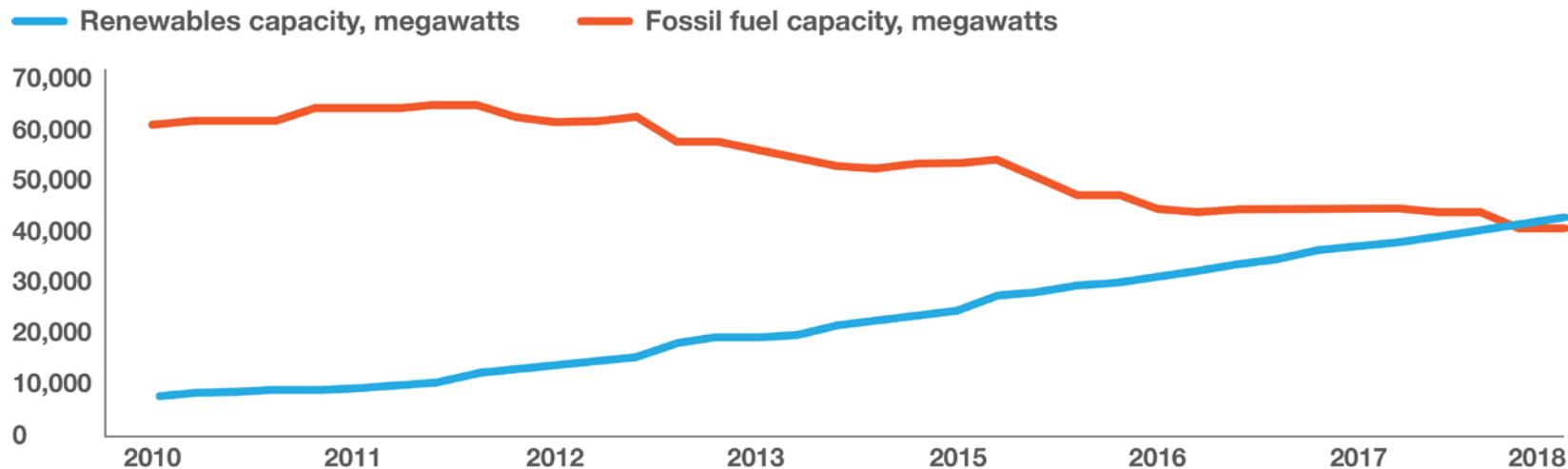


<https://www.centrica.com/file/oi-uk-gas-infographic-body.jpg>

Supply and Demand



Renewable energy capacity has overtaken fossil fuels in the UK

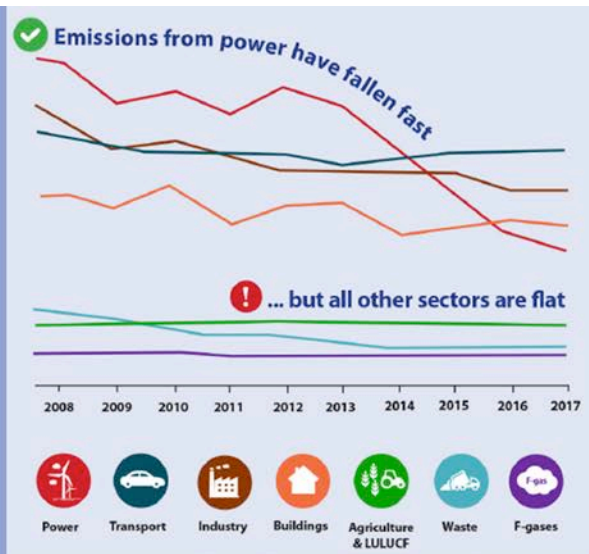


Guardian Graphic. Source: Imperial College London / Drax

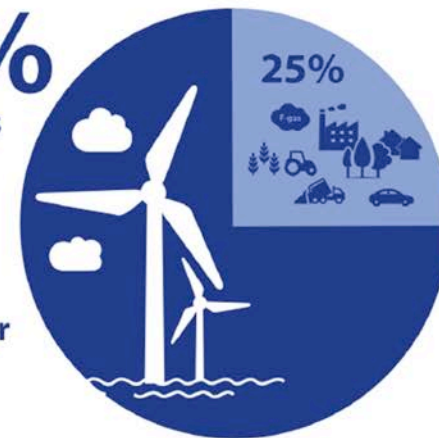
Good progress made, but

Excellent progress in reducing emissions from electricity generation masks failure in other sectors

The UK's greenhouse gas emissions have reduced by 43% compared to 1990 levels, on the way to a target of at least an 80% reduction by 2050.

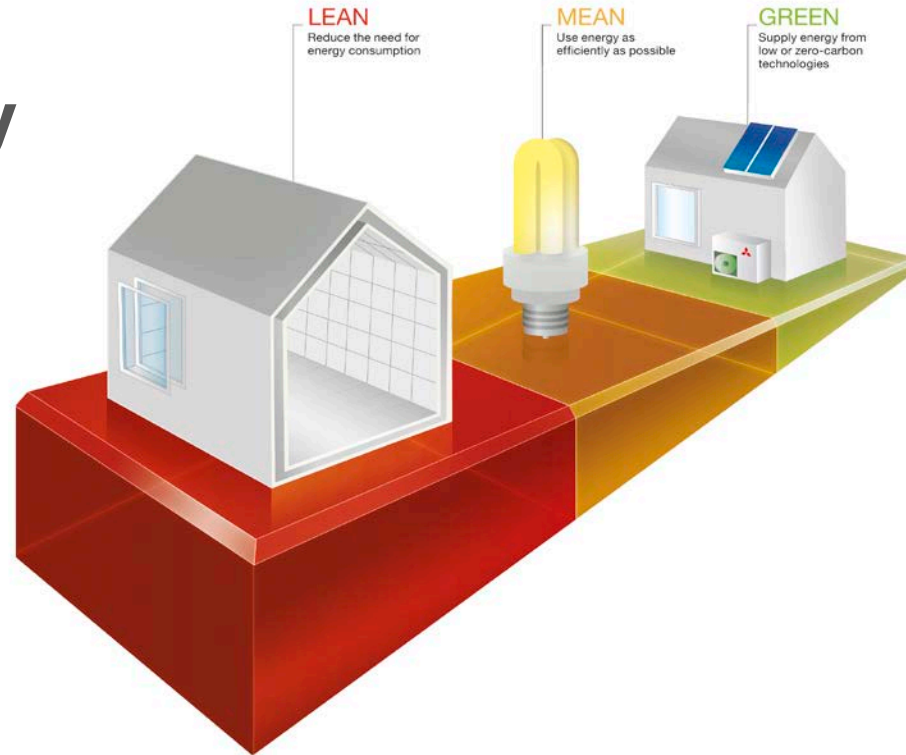


75%
of emissions reductions since 2012 have come from the power sector



Clear goals, ambitious strategy and well-designed policies have been effective. These lessons must now be applied to other sectors

Energy Hierarchy



Old Buildings / Low Refresh Rates



Refurbish (insulate)

Heating need per unit floor area 



<https://www.ovoenergy.com/guides/energy-guides/how-much-heating-energy-do-you-use.html>

New Build

Heating need per unit floor area 



Fuel Poverty

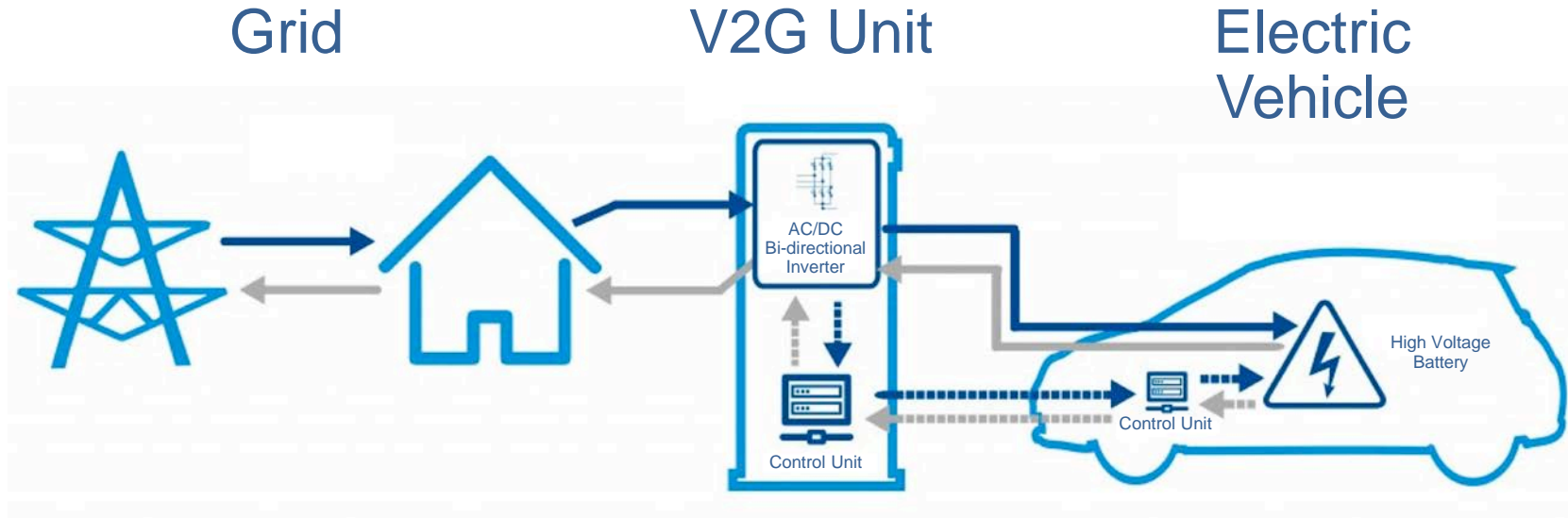
Move as many fuel poor homes as is reasonably practicable to a minimum of...



Energy Flows



Energy Flows

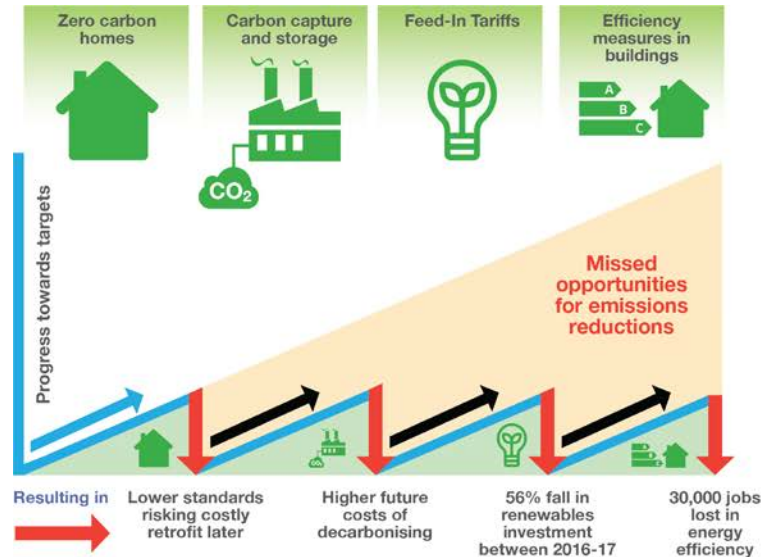


<https://www.fleetcarma.com/latest-vehicle-grid-v2g-charging/>

Energy Flows

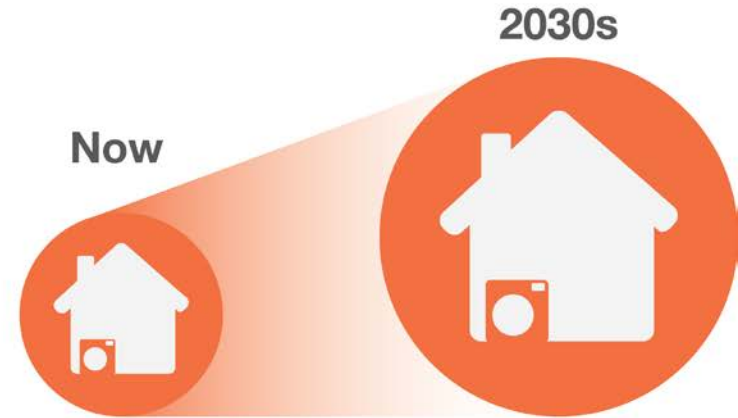


Recent policies to reduce emissions have been cancelled....



Committee on Climate Change 2018 Report to Parliament

Heat Pumps



Heat pumps will be crucial to decarbonising heat in UK buildings

Properties off the gas grid should move to technology such as heat pumps very soon, by 2030 according to The Committee on Climate Change



<https://watsonfuels.co.uk/farm/> and <https://www.lowcostliving.co.uk/1331/save-money-on-lpg-how-we-saved-over-1000-on-our-gas-supply/>

Action on heat is essential and needs to gather pace in the 2020s to meet carbon reduction targets

A mix of low carbon heating solutions and better thermal efficiency of buildings is needed

National Grid – Future Energy Scenarios - 2018



What this means

Decarbonising heat is crucial but needs to address significant technical and commercial challenges.

A balance of technologies is needed to meet the heat challenge.

Development of hydrogen and the rollout of heat pumps need to be driven by clear policy and supportive market arrangements.

There are different ways to decarbonise heating.

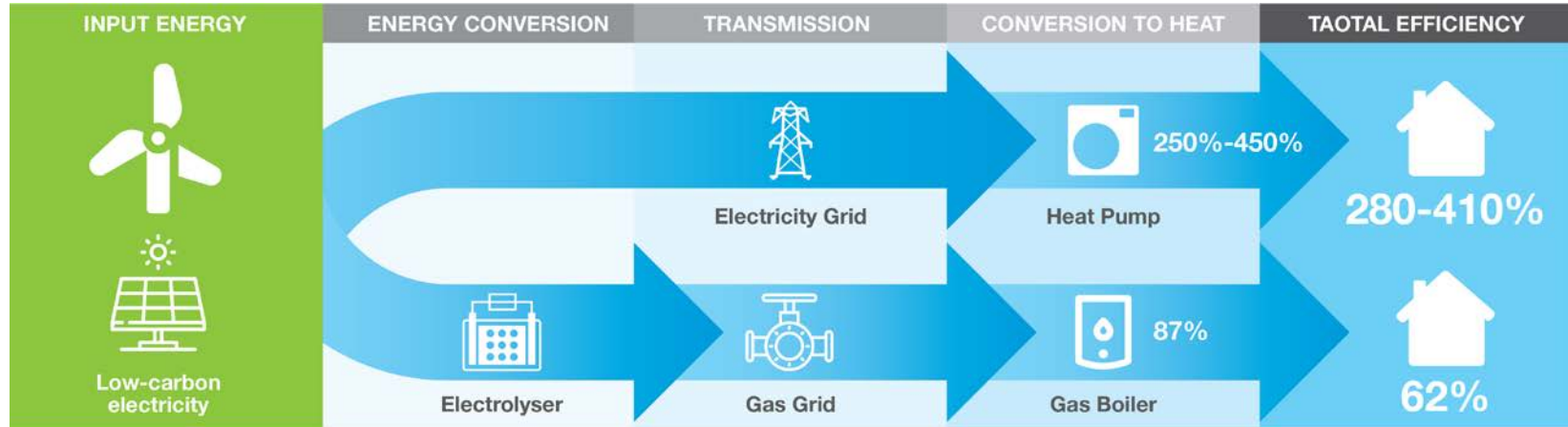
Up to 60%

of homes could be using heat pumps by 2050.

Or hydrogen could heat **one third** of homes by 2050.

National Grid – Future Energy Scenarios - 2018

Relative efficiency of heating: electricity in heat pumps vs. electrolytic hydrogen in boilers

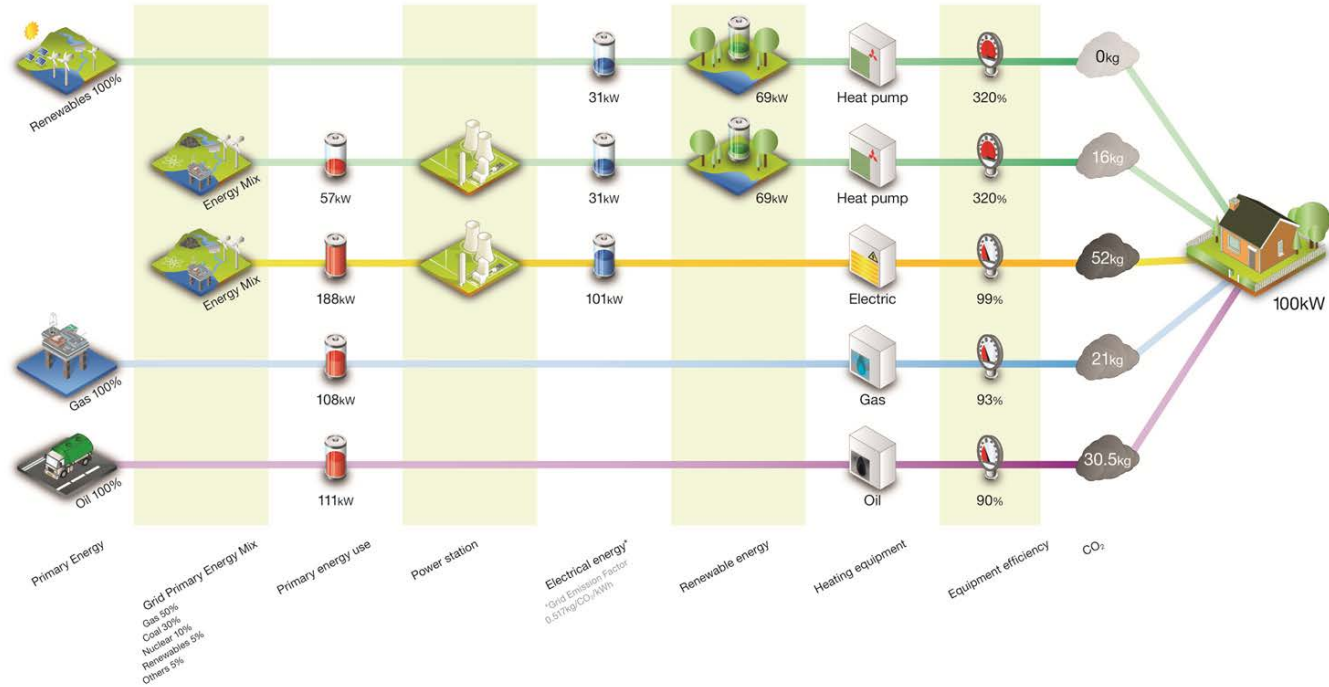


% indicates conversion efficiency at each stage.

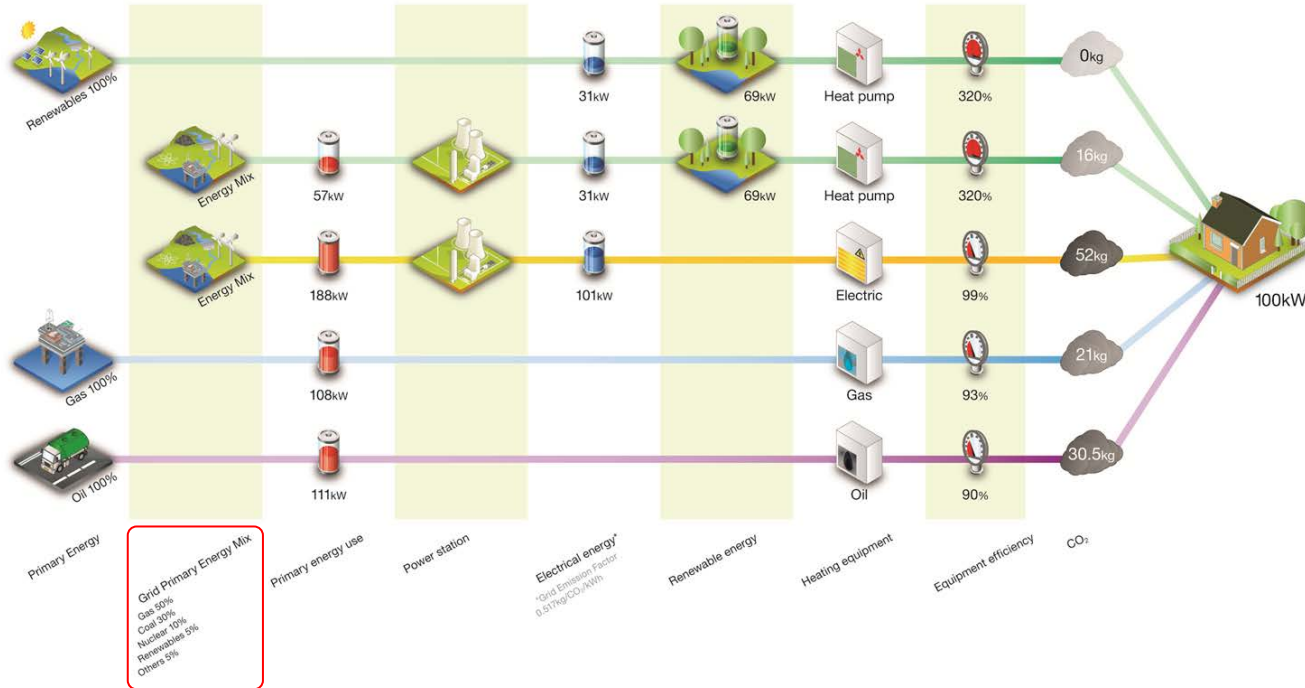
Source: CCC analysis

Notes: The diagram shows the indicative efficiency of using a given amount of zero-carbon electricity in delivering heat for buildings. Whilst in practice each of the efficiency numbers could vary, this would not be sufficient to change the conclusion that heat pumps provide a much more efficient solution for providing heat from zero-carbon electricity than use of electrolytic hydrogen in a boiler.

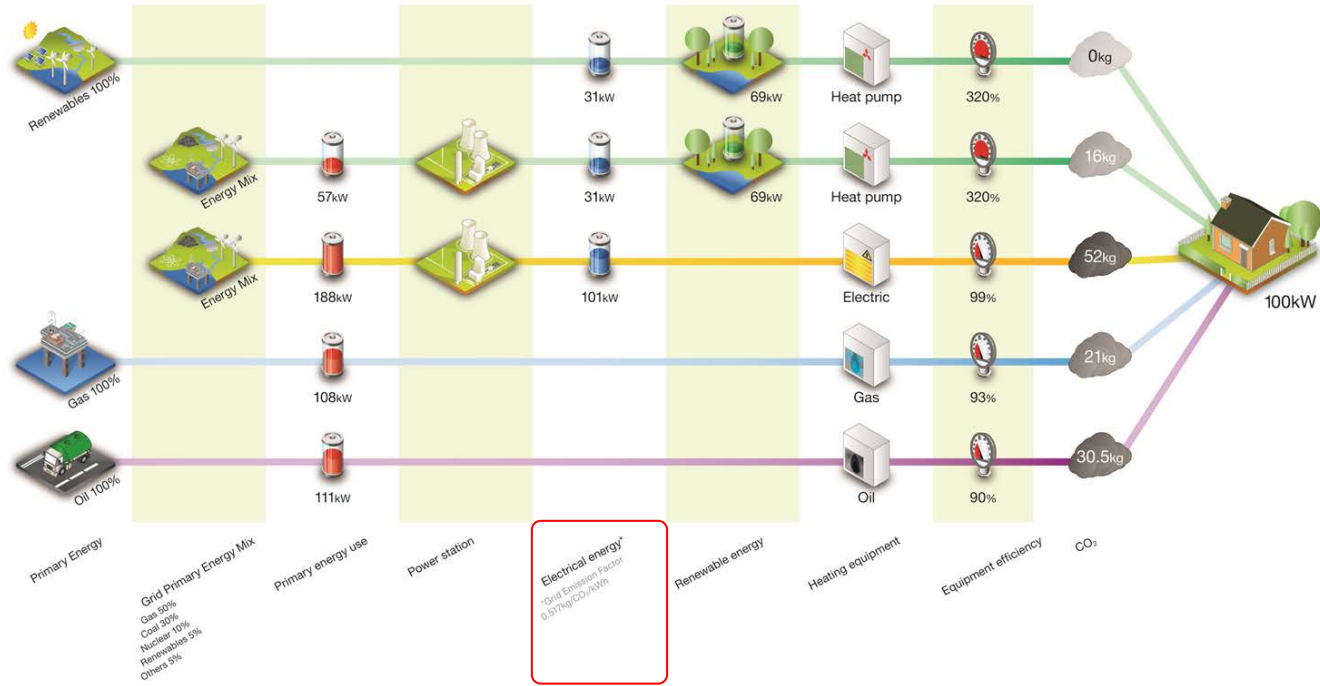
The full story



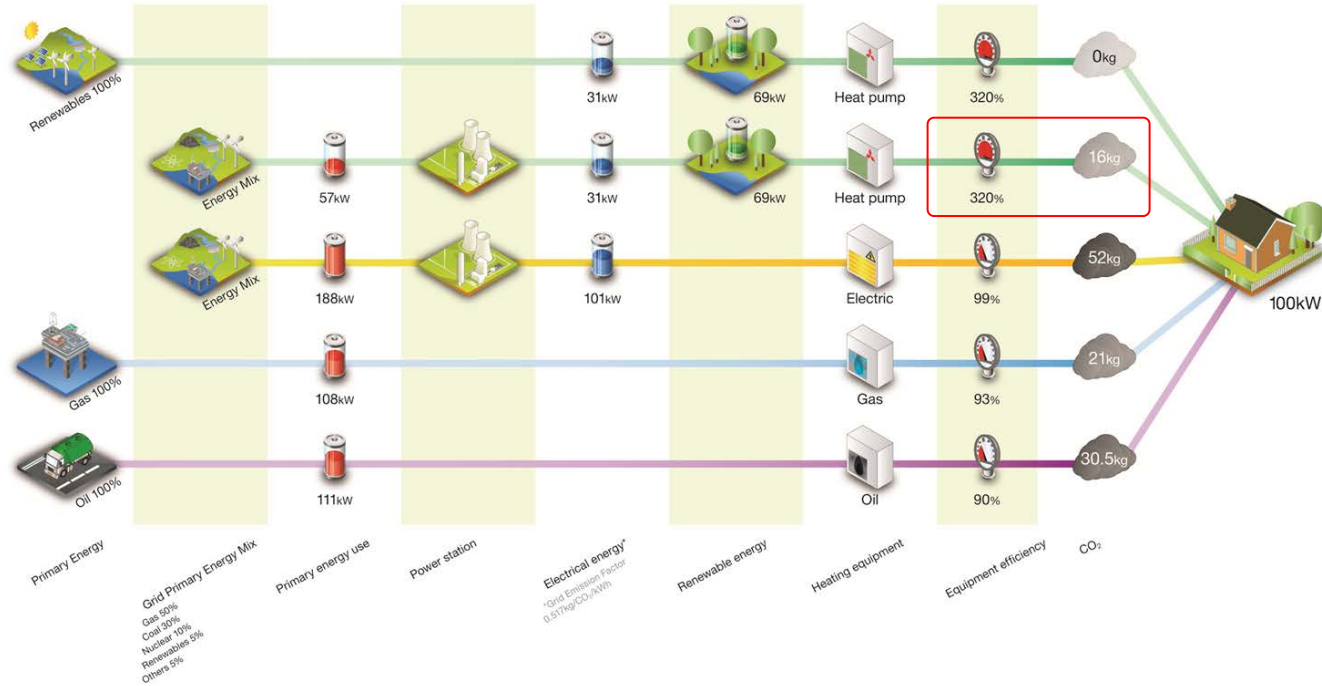
SAP10 - Changing energy mix



SAP10 - Cleaner Grid - 0.233 kg/CO₂/kWh



SAP10 - Reduced emissions - 250% - 9kg CO₂



So what does the future look like?



Healthy homes....

- Energy efficient, low carbon systems
- Good indoor air quality
- Resilience to future occupants and climate change
- User friendly controls
- Monitoring of indoor conditions
- Safe and secure
- Stimulating environment
- Connected to local amenities
- Light
- Sound insulation
- Functional living space
- Provisions to avoid moisture and mould

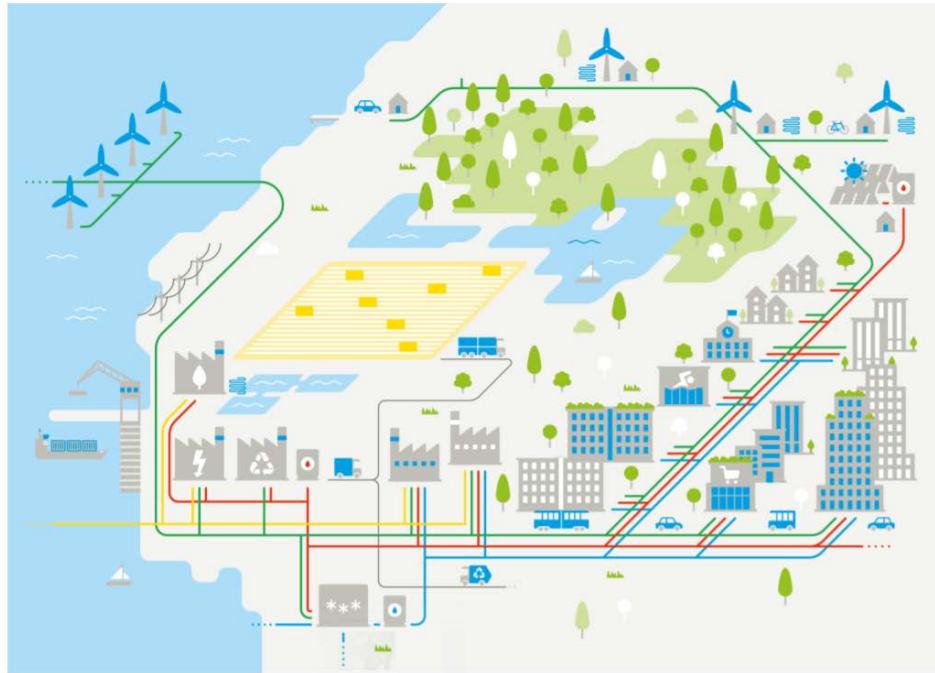


As part of healthy communities

<https://www.worldgbc.org/news-media/green-building-improving-lives-billions-helping-achieve-un-sustainable-development-goals>



4th Generation District Schemes



-  Surplus biomass for CHP plant
-  Surplus straw for CHP plant
-  Offshore wind farm
-  Large commercial / residential building
-  Small residential building
-  Harbour, unloading of biomass
-  Wastewater treatment, heat pump, biogas and sludge incineration
-  Solar heating plant and heat storage
-  Solar PV plant
-  Distant building w/solar PV
-  Outskirt building w/heat pump, solar PV and wind turbine
-  CHP plant fuelled by gas, straw, wood, city waste + heat storage
-  District heating/cooling plant + cold water storage
-  Industry with process energy and surplus heat
-  Electricity
-  District heating
-  District cooling
-  Gas

<https://ramboll.com/ingenuity/how-to-build-a-smart-energy-system>



...and smart

<https://www.gemalto.com/iot/inspired/smart-cities>



Building IOT

The Internet of Things in Smart Commercial Buildings

2018 - v3.0



- Key to symbols**
- TECHNOLOGY/SERVICE TYPE
 - ⊗ DATA EXCHANGE
 - ④ SMART CITY DATA INTERCHANGE

- Key to lines**
- THE BUSINESS ENTERPRISE
 - PEOPLE
 - SECURITY
 - ENERGY
 - LIGHTING & SIGNAGE
 - FACILITIES

How Data is Connected

- | | |
|-----------|---------|
| TCP /IP | DALI |
| WIFI | ENOCAN |
| BLUETOOTH | THREAD |
| BACNET | Z-WAVE |
| MODBUS | ZIGBEE |
| ONVIF | OPENADR |
| LOWWORKS | RFID |
| KXX | BLOWPAN |



<https://www.memoori.com/portfolio/internet-things-smart-commercial-buildings-2018-2022/>



Modular / Offsite

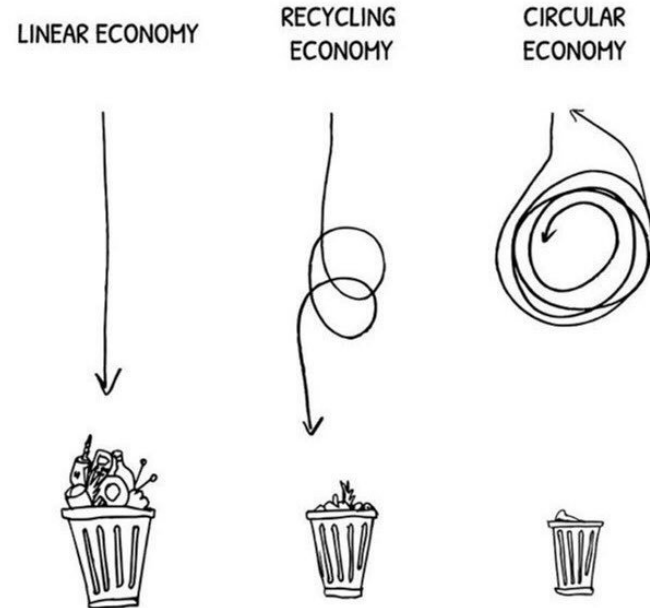
Is the UK construction industry having its 'Uber moment'?

Off-site modular manufacturing seen as the solution to sector's productivity problem



Imagine a world where....

- Property investors own no physical assets
- Demolition does not exist
- Manufacturers sell services not products
- Construction materials are leased
- Buildings are restoring the natural environment



Summary



We need to change the way we heat our buildings in the UK?



Fossil fuel is not the future at a building level



That is why we feel the future is the Electric Economy

Influence

Thank You



Transforming the Housing Technology Mindset





Transforming the Housing Technology Mindset

A Brief History of Ecodan

Max Halliwell

Communications Manager, Heating and Ventilation Department



3 Stories to tell you...

Ecodan
A brief history



Living with an
Ecodan



Product
Overview



ecodan[®]

Renewable Heating Technology

A brief history

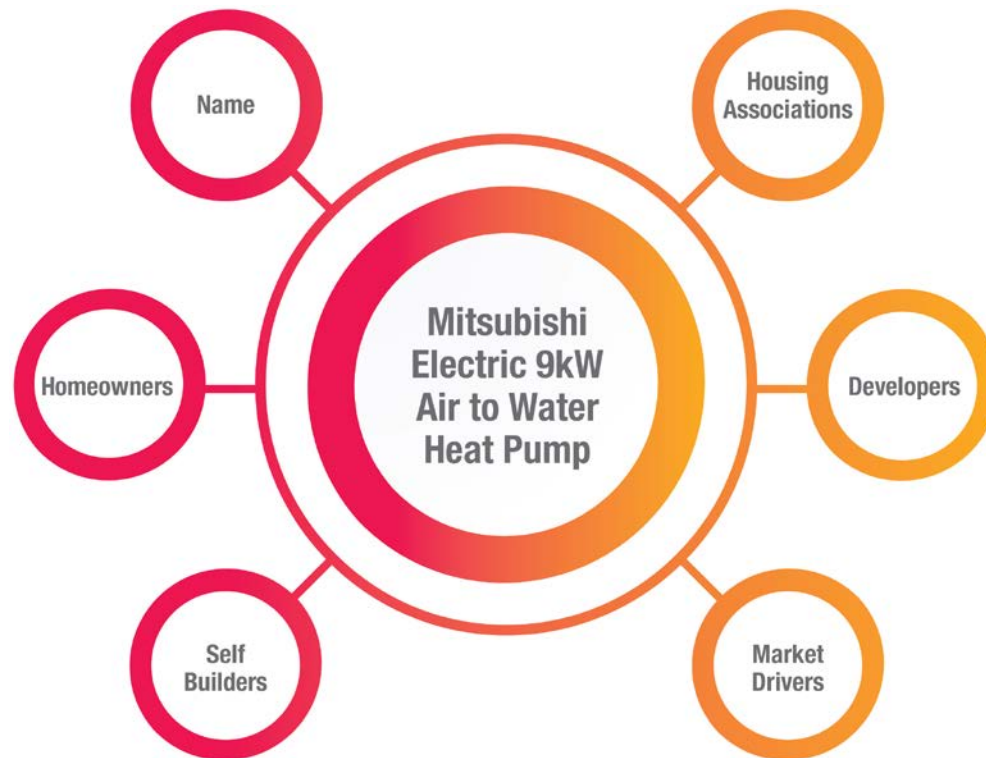
The UK market 10 years ago

- Full of many small manufacturers - fixed speed compressors
- Perceived as a **back of the garden shed** type industry
- We came with the technology already well established from our air con



Small beginnings - 2007 first memories





Penetrating the UK market



A brief history - What's in a name?

A brief history

2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Ecodan launch

bre



"Mitsubishi Electric is challenging everyone involved in the built environment to reduce their energy consumption and it is therefore excellent to welcome a manufacturer of this stature into the scheme"

Richard Hardy
Director of Sustainability
BRE Global



The Certification Mark for Onsite Sustainable Energy Technologies

Recognition under MCS
is important as it helps
the industry and the public
have faith in heat pumps
as a viable alternative
to gas and oil heating

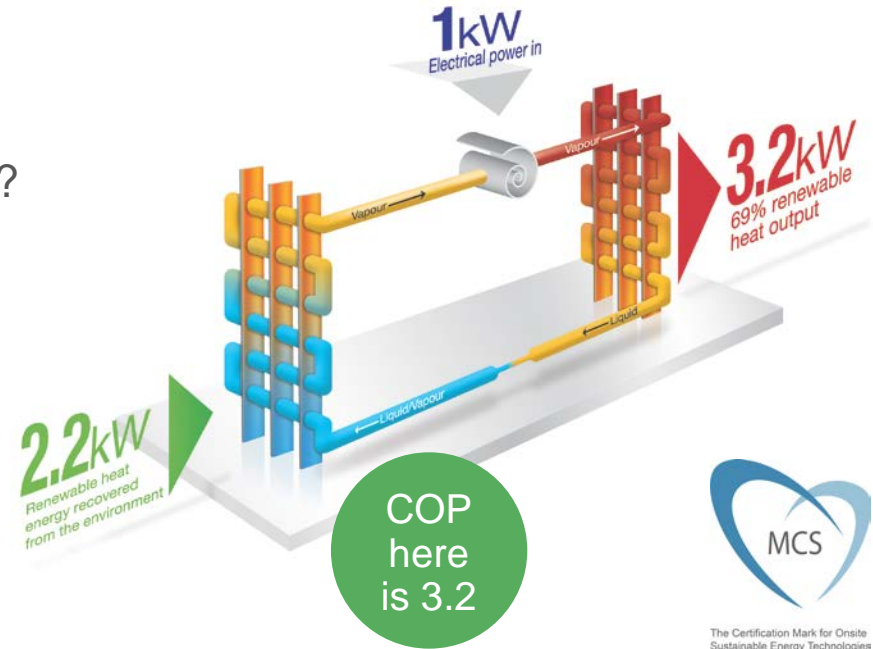


The Certification Mark for Onsite
Sustainable Energy Technologies

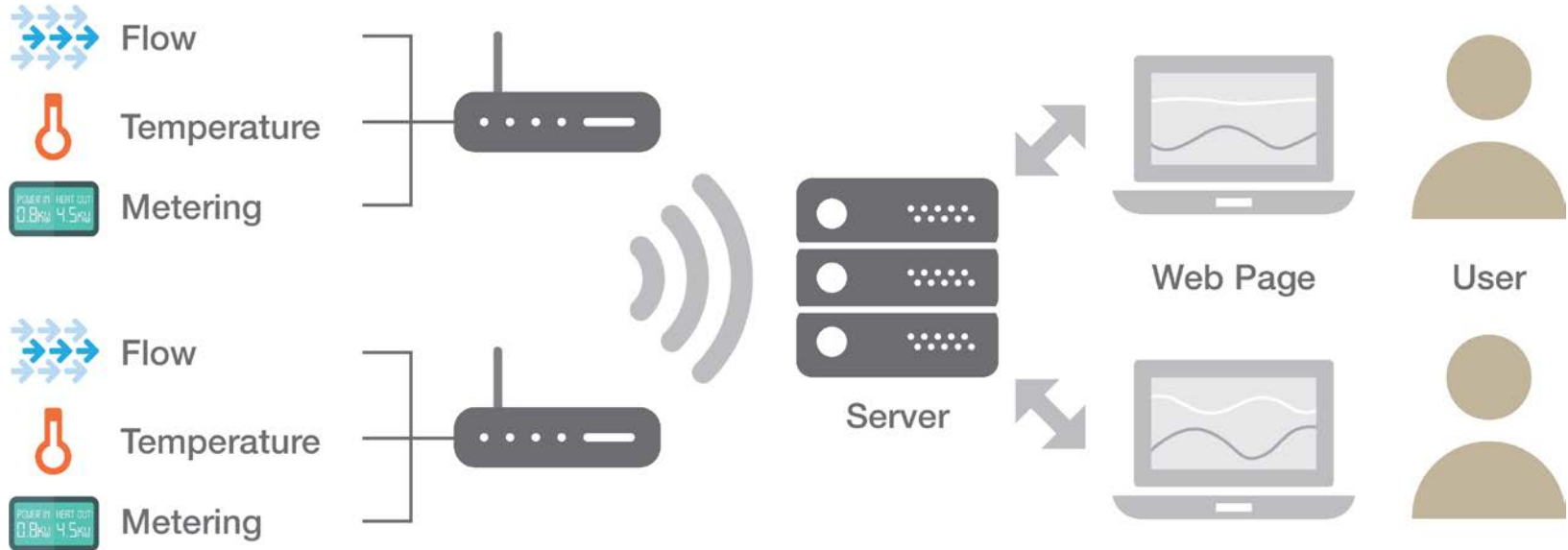


Suspicious minds

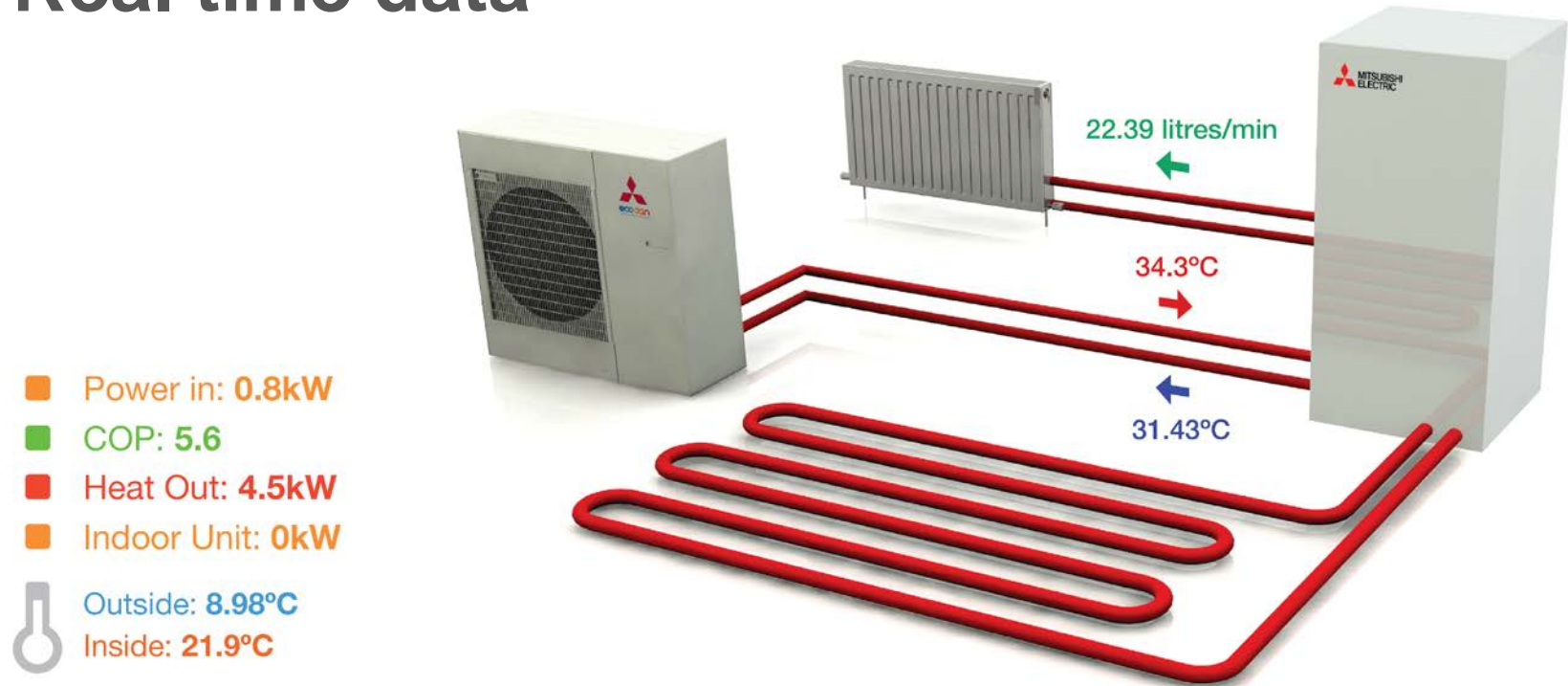
- MCS helped but didn't solve - why?
- Proof of yearly performance
- SCOP versus COP
- Monitoring & case studies



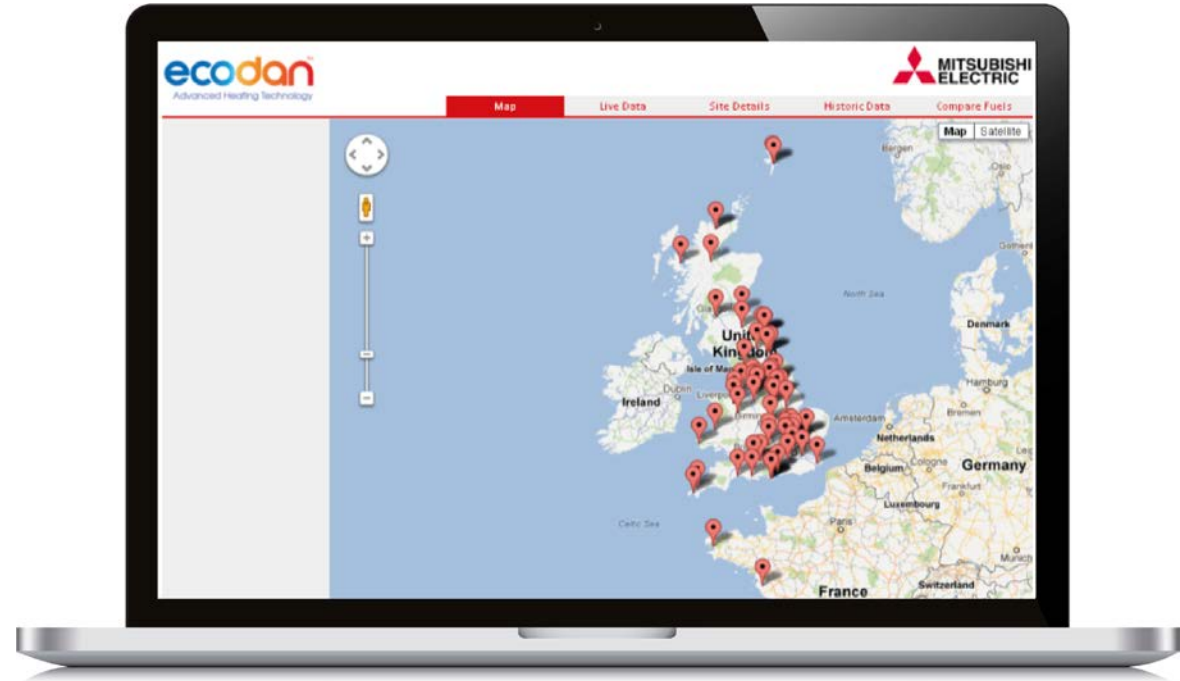
How did we monitor Ecodan?



Real time data



Ecodan Dashboard Map

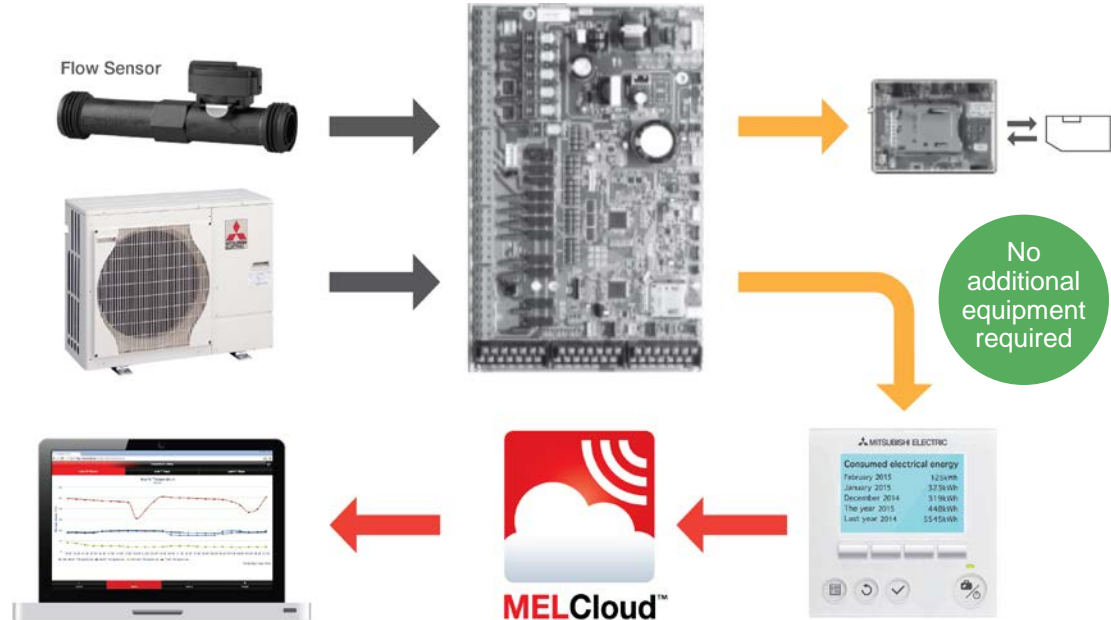




- 1 Bedroom end terrace bungalow, Castle Eden, County Durham
- 2 Bedroom mid terrace house, Isle of Raasay, Scotland
- 3 Bedroom semi detached house, Berkhamsted, Herfordshire
- 3 Bedroom semi detached house, Chale, Isle of Wight
- 5 Bedroom mid terrace house, Kendal, Cumbria
- 5 Bedroom detached house, Congleton, Cheshire
- 3 Bedroom semi detached house, Oswestry, Shropshire
- 3 Bedroom semi detached house, Langford, Bedfordshire
- 4 Bedroom detached house, Argol, France
- 2 Bedroom flat, Toryglen, Glasgow
- 4 Bedroom detached house, Pembrokeshire, Wales



Energy Monitoring standard with every Ecodan






Hundreds of Case Studies

- Agriculture >
- New Build >
- Refurbishment >
- Housing Association >
- Housing Developer >
- Community Heating Schemes >
- Schools >
- Offices >
- Unique >
- Isle of Man >

Heating





Case Study
Bristol Zoo
Lemur enclosure

Making a World of Difference

Ecodan goes undercover

The lemurs at Bristol Zoo are enjoying the warmth and comfort of their new island enclosure thanks to an Ecodan installation with a twist from Mitsubishi Electric.

The Madagascar natives required a new, fully heated enclosure in which to eat and sleep. But equally important was the need to ensure that the technology which was providing the optimum environment for the habitat was invisible to both the lemurs and the visiting public.

Domestic Heating



Case Study
New Build - New construction
Edinburgh 2016

Making a Difference

First home couple want efficient heating

These new home owners at Edinburgh 2016 were looking for a new heating system for their new build. They wanted a system that was efficient, reliable and easy to install. They also wanted a system that was invisible to the eye.

The Ecodan system was the perfect solution. It was invisible, efficient and reliable. The owners are very happy with the system and the results.




Heating



Case Study
Edinburgh 2016,
Rhino pool

Making a Difference

Renewable heating for Edinburgh Zoo rhino pool

These new owners at Edinburgh 2016, in Edinburgh, were looking for a new heating system for their rhino pool. They wanted a system that was efficient, reliable and easy to install. They also wanted a system that was invisible to the eye.

The Ecodan system was the perfect solution. It was invisible, efficient and reliable. The owners are very happy with the system and the results.




Heating



Case Study
New Build Home in Lancashire

Making a Difference

Modernised their heating, ventilation and air conditioning system to make their new build home more efficient and more comfortable. They also wanted a system that was invisible to the eye.

The Ecodan system was the perfect solution. It was invisible, efficient and reliable. The owners are very happy with the system and the results.




Heating



Case Study
New Build Home in Lancashire

Making a Difference

The owners of this new build home in Lancashire were looking for a new heating system for their new build. They wanted a system that was efficient, reliable and easy to install. They also wanted a system that was invisible to the eye.

The Ecodan system was the perfect solution. It was invisible, efficient and reliable. The owners are very happy with the system and the results.

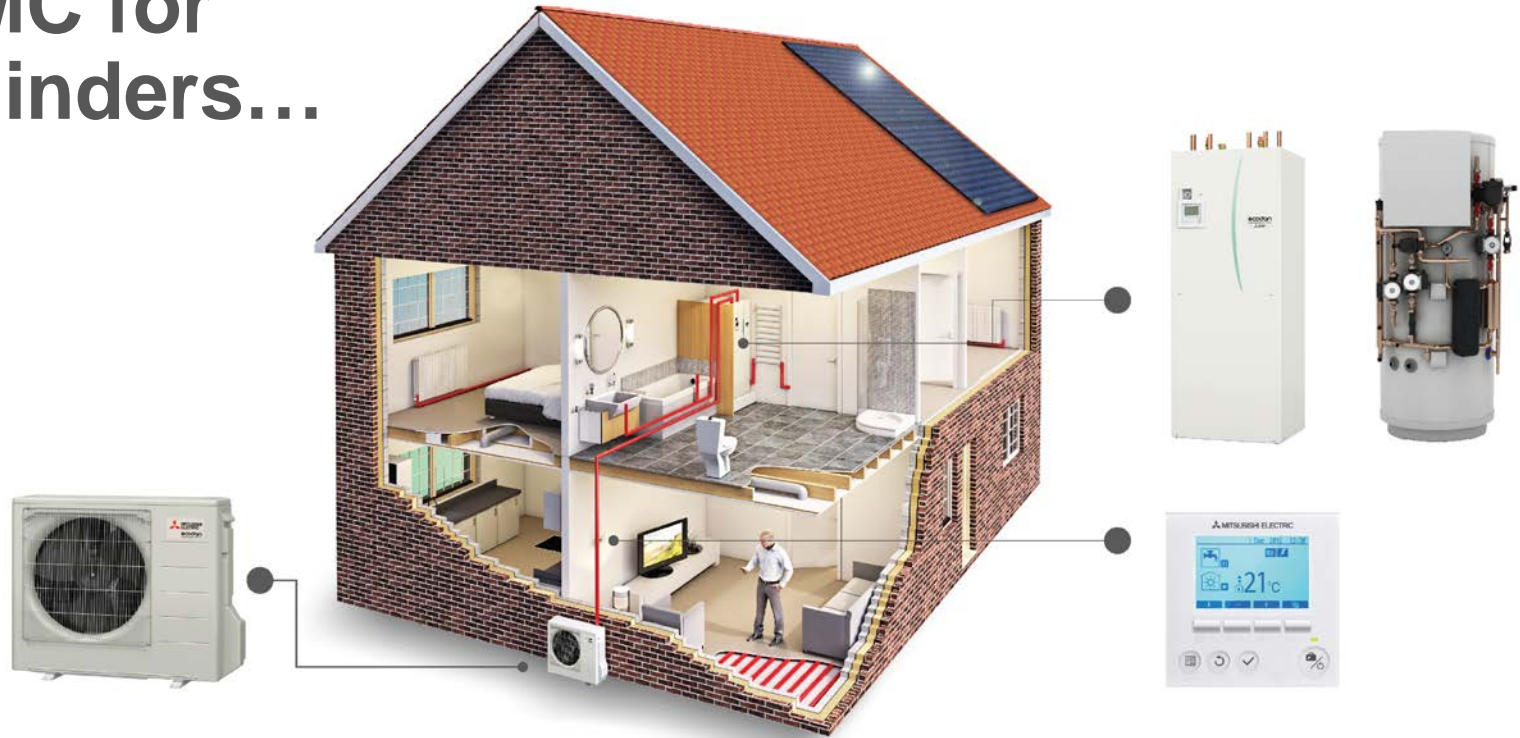




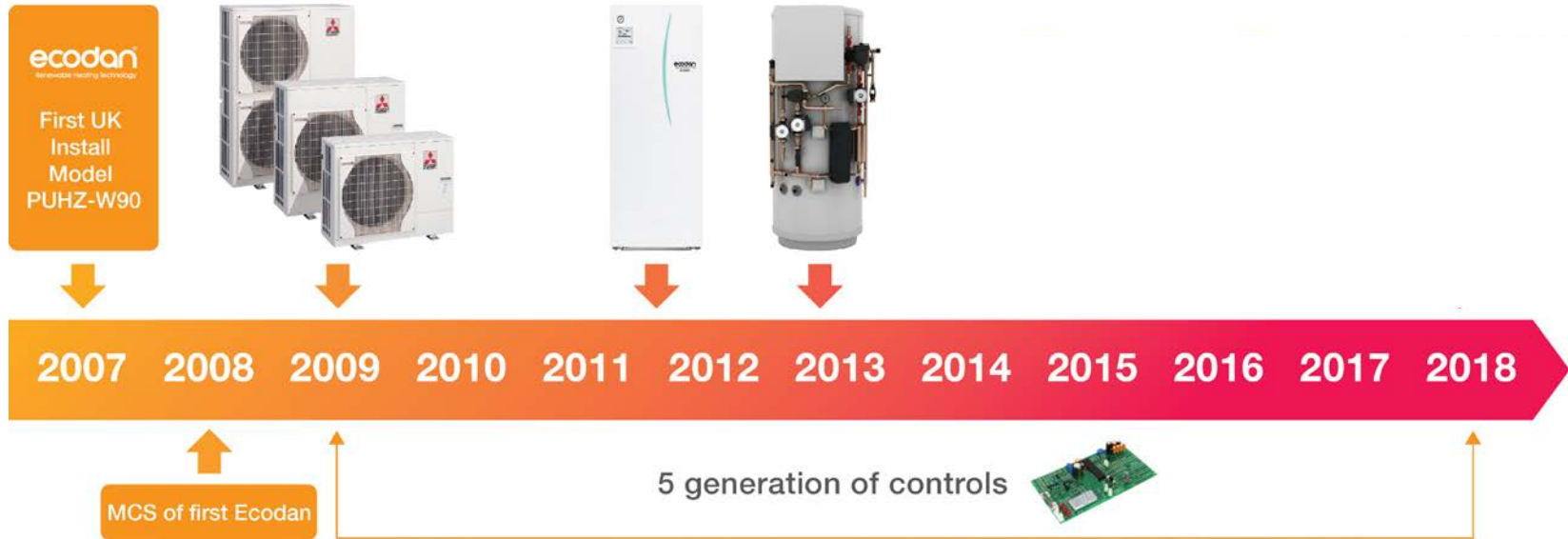

Product Roadmap



MMC for cylinders...



Last piece of the puzzle



Living with an

ecodan[®]

Renewable Heating Technology

Living with an Ecodan



Transition to an Ecodan, a families view ...



Family Survey

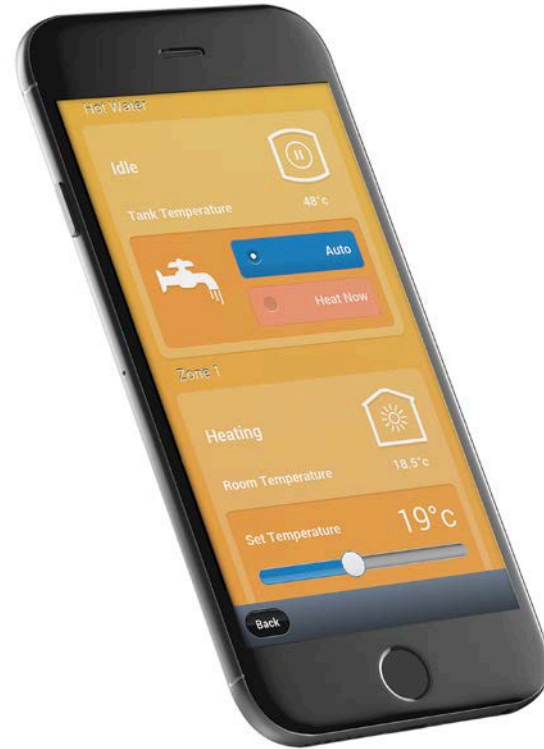
- Master H (now 23) said:
“I’ve noticed no difference, we always have loads of hot water”
- Mrs H: “It’s a nice constant temperature throughout the house, I noted when we were on gas we would get bursts of heat which could get uncomfortable at times”



MELCloud -
full control
anywhere,
anytime!



MELCloud



ecodan[®]

Renewable Heating Technology

Product Overview

4kW to 680kW





The Certification Mark for Onsite Sustainable Energy Technologies



Ultra **QUIET** Ecodan

Preparing
for future
growth



UK Manufacturing



Ultra QUIET Ecodan

The **NEW LOW NOISE** air source heat pump, designed to provide a home with reliable, trouble-free renewable heating and hot water



Designed specifically
for UK homes

REFINED USING
OVER **10**
YEARS
OF KNOWLEDGE



The journey continues



▼ RHI 2018

- Incentivised Growth
- 33% tariff increase
- Assignment of Rights

▼ SAP UPDATE

- Compliance Growth
- Effective in 2018
- 55% reduction in grid emissions

The journey continues

55%
Reduction
In Grid

Change in CO₂ emissions factors

	Emissions kg CO ₂ e per kWh		
	SAP 2012	Draft SAP 2012	Draft SAP 10
Mains Gas	0.216	0.2077	0.210
Electricity	0.519	0.398	0.233

The SAP 10 emission factors for electricity are a three-year projection for 2018-2020. They are now closer to figures for grid electricity published by other official bodies, such as the Government GHG Conversion Factors figure of 0.283 for CRC reporting, and the BRE projected figure for 2019/21 of 0.302.

The history of home heating



Thank You

Ultraquietecodan.co.uk



Transforming the Housing Technology Mindset





Transforming the Housing Technology Mindset

Delivering Renewable Heat The perfect balance

Stuart Bell



Opportunity for change...

Which are we looking at focusing on?

How many people came today wanting to support the notion of ASHP as a long term solution?

Maintain

How many people feel they have already made up their mind that ASHPs are not for you?

Transform

Finally how many people WANT to be convinced?

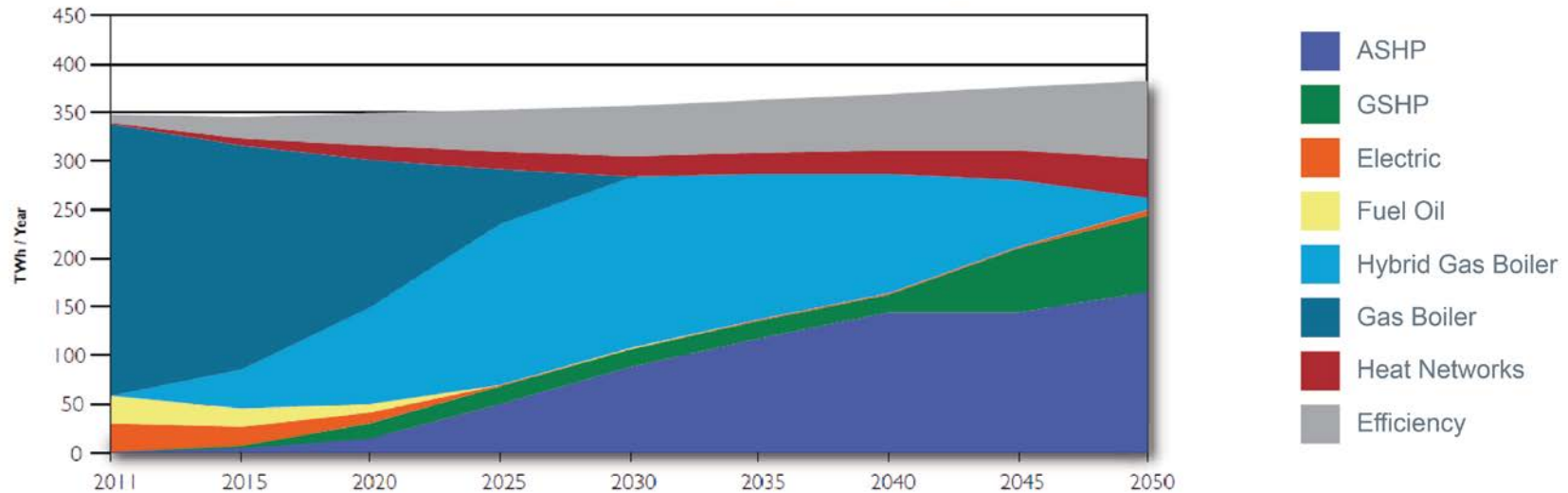
Convince



The Carbon Plan

- Published Government Strategy

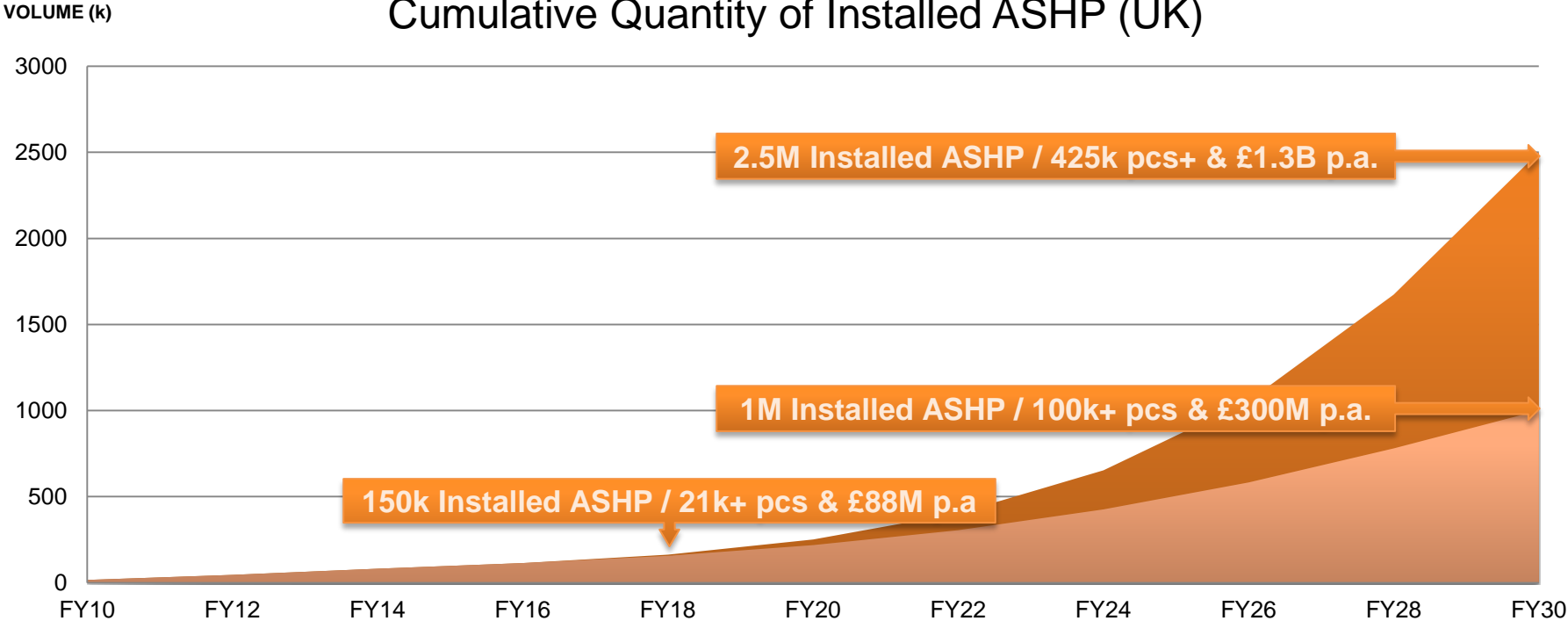
Domestic space heat and hot water output by technology



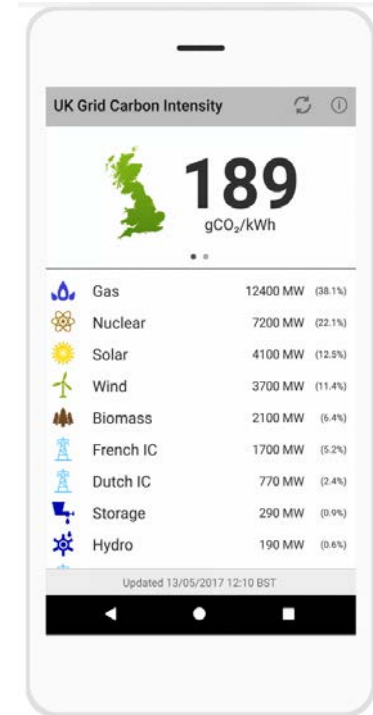
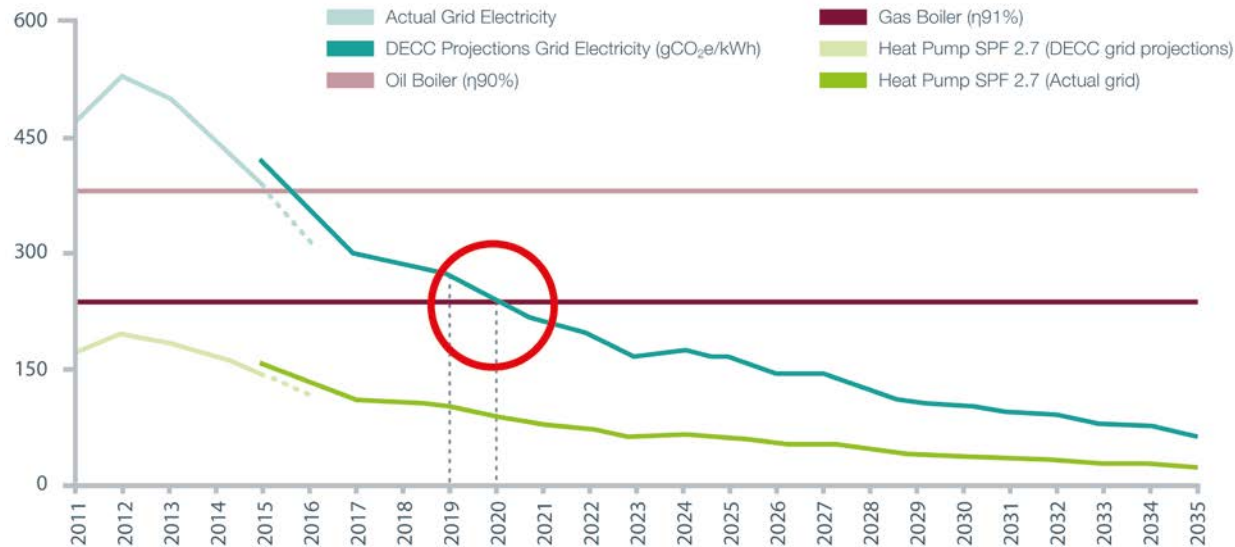
Meeting the Challenge (Source: DECC)

Market predictions

Cumulative Quantity of Installed ASHP (UK)



Changing Emissions



Grid electricity, DECC projections, gas and heat pumps

Start of my ASHP Journey



It was all about the box



Box

Delivery

Successful Delivery

Client



Manufacturer

Installer



End User

Successful Delivery

- Design & MCS Standards - All applications
- Trained Installers - unsung heroes...
- Education & Handover
- Support & Maintenance



Install requirements for Ecodan ASHPs



Install requirements for Ecodan ASHPs

- Outside
- Condensate Removal
- Single Phase Electric Supply
- Insulate Pipes
- Isolator - Electricity
- Isolator – Pipework + TW
- Vibration Pads
- Position / (airflow)
- Air Outlet Guide Extra
reduce to 500mm in front



Trained Installers - Unsung Heroes

- Ecodan Part 1
Design & Application (ED&A)
- Ecodan Part 2
Installation & Commissioning (EI&C)
- Ecodan Part 3
Fault Finding & Maintenance (F&M)



Successful Delivery



Retro Drivers

- Off gas no alternatives
- Inconsistent delivery of Heat Storage Radiators
- Delivery of fuel inconvenient
- Fuel Poverty - Easy to budget
- Environmental Impact
- EPC improvement
- Maximum control - Home or Away
- Renewable Heat Incentive



New Build Drivers

- One utility to site
- Renewable - aspirational to end user
- Renewable energy contribution on site
- Exceeds SAP requirements TER - DER
- Environmental impact
- EPC improvement
- Maximum control & support - Home or Away
- Renewable Heat Incentive - Self build only
- Improved Safety - no combustible fuel In property



Private Market



Private Market



Private Market



Social Housing Retrofit



Social Housing Retrofit

- Electrical 6.56 tonnes of CO₂ per year
- Solid fuel coal 2.89 tonnes of CO₂ per year
- Total Carbon footprint: 9.45 tonnes of CO₂
- Carbon reduction of 65% - 3.3 tonnes of CO₂
- Heating Running Costs
Before: **£765** | After: **£384**
- Installed 250 Heat Pumps - Ongoing



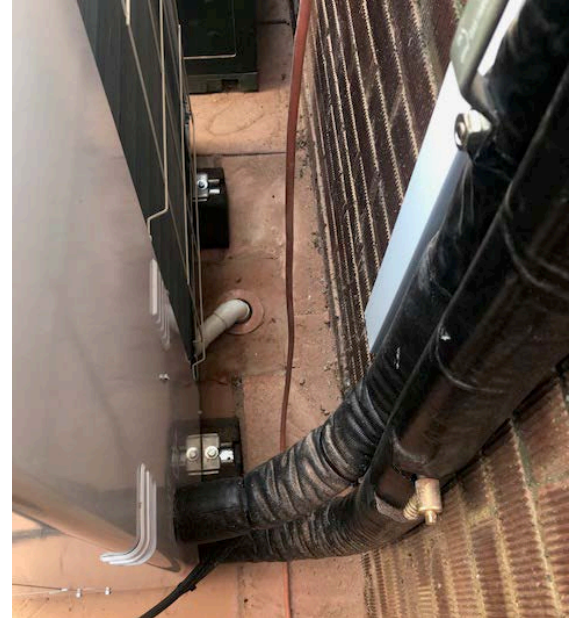
Social Housing Retrofit

- South Lanarkshire
- 1700 units installed
- BRB were highly commended at the Heating & Renewable Awards as Air Source Heat Pump Installer of the Year



Social Housing Retrofit

- Project - 360 units
- Installed by BSP - AP Faulkners
- Installed within a 12 month program
- Using new AA chassis
- Surveys carried out by Grand Union using MEUK Sizing Tool
- All Wi-Fi ready



Social Housing Retrofit

- Project - 170 units
- Installed by BSP - Blue Flame
- Installed within a 18 month programme
- Soft Landings
- Surveys carried out by Blue Flame using MEUK Sizing Tool
- All Wi-Fi ready
- Successful Warmer Homes Funding bid



Social Housing Retrofit

- Project - 18 ASHPs
- 3 weeks programme
- QUHZ installed on balconies
- Replaced storage heaters
- DHW was equal to the heating load
- Sound performance quietest in Europe



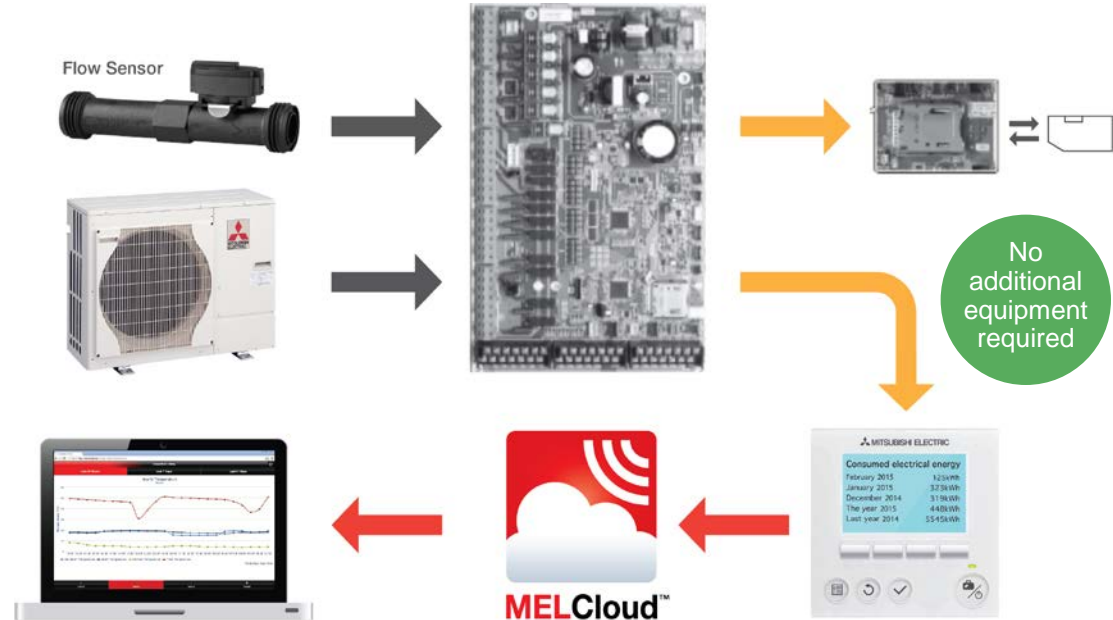
Social Housing Retrofit

- Project - 300 ASHPs
- Installed within a 24 month RHPP programme
- Helen McCarthy Funding
- Community Schemes
- Feedback on Health and Financial benefits

The product took gold in the charity/non profit category of the nationwide Green Apple awards for environmental best practice and sustainable development



Energy Monitoring standard with every Ecodan



Domestic Renewable Heat Incentive



Domestic Renewable Heat Incentive



Energy Performance Certificate

HM Government

1, Hilltop Road, BERKHAMSTED, HP4 2HL

Dwelling type: Ground-floor flat Reference number: 0188-5027-6286-5835-6020
 Date of assessment: 08 June 2015 Type of assessment: RDSAP, existing dwelling
 Date of certificate: 09 June 2015 Total floor area: 47 m²

Use this document to:

- Compare current ratings of properties to see which properties are more energy efficient.
- Find out how you can save energy and money by installing improvement measures.

Estimated energy costs of dwelling for 3 years: £ 1,539

Over 3 years you could save: £ 249

Estimated energy costs of this home

	Current costs	Potential costs	Potential future savings
Lighting	£ 196 over 3 years	£ 99 over 3 years	
Heating	£ 1,092 over 3 years	£ 930 over 3 years	You could save £ 249
Hot Water	£ 261 over 3 years	£ 261 over 3 years	
Total	£ 1,539	£ 1,290	

These figures show how much the average household would spend in this property for heating, lighting and hot water and is not based on energy used by individual households. This excludes energy use for running appliances like TVs, computers and cookers, and electricity generated by microgeneration.

Energy Efficiency Rating


The graph shows the current energy efficiency of your home.

The higher the rating the lower your fuel bills are likely to be.

The potential rating shows the effect of undertaking the recommendations on page 3.

The average energy efficiency rating for a dwelling in England and Wales is band D (rating 60).

The EPIC rating shown here is based on standard assumptions about occupancy and energy use and may not reflect how energy is consumed by individual occupants.



Top actions you can take to save money and make your home more efficient

Recommended measures	Indicative cost	Typical savings over 3 years
1. Floor insulation (solid floor)	£4,000 - £6,000	£ 174
2. Low energy lighting for all fixed outlets	£40	£ 75

To find out more about the recommended measures and other actions you could take today to save money, visit www.gov.uk/energy-grants-calculator or call 0300 123 1234 (standard national rate). The Green Deal may enable you to make your home warmer and cheaper to run.

Energy Performance Certificate

1, Hilltop Road, BERKHAMSTED, HP4 2HL
09 June 2015 RRN: 0188-5027-6286-5835-6920

Summary of this home's energy performance related features

Element	Description	Energy Efficiency
Walls	Cavity wall, filled cavity (another dwelling above)	★★★★☆
Floor	Solid, no insulation (assumed)	—
Windows	Fully double glazed	★★★★☆
Main heating	Boiler and radiators, mains gas	★★★★☆
Main heating controls	Programmer, room thermostat and TRVs	★★★★☆
Secondary heating	None	—
Hot water	From main system	★★★★☆
Lighting	Low energy lighting in 11% of fixed outlets	★★☆☆☆

Current primary energy use per square metre of floor area: 233 kWh/m² per year

The assessment does not take into consideration the physical condition of any element. 'Assumed' means that the insulation could not be inspected and an assumption has been made in the methodology based on age and type of construction.

Low and zero carbon energy sources

Low and zero carbon energy sources are sources of energy that release either very little or no carbon dioxide into the atmosphere when they are used. Installing these sources may help reduce energy bills as well as cutting carbon. There are none provided for this home.

Your home's heat demand

For most homes, the vast majority of energy costs derive from heating the home. Where applicable, this table shows the energy that could be saved in this property by insulating the loft and walls, based on typical energy use (shown within brackets as it is a reduction in energy use).

Heat demand	Existing dwelling	Impact of loft insulation	Impact of cavity wall insulation	Impact of solid wall insulation
Space heating (kWh per year)	4,631	N/A	N/A	N/A
Water heating (kWh per year)	1,659			

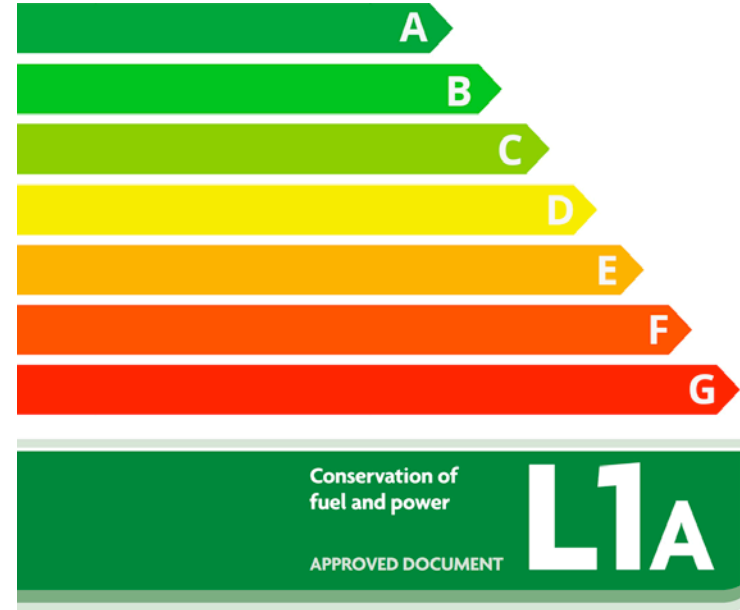
You could receive Renewable Heat Incentive (RHI) payments and help reduce carbon emissions by replacing your existing heating system with one that generates renewable heat, subject to meeting minimum energy efficiency requirements. The estimated energy required for space and water heating will form the basis of the payments. For more information, search for the domestic RHI on the www.gov.uk website.

Domestic Renewable Heat Incentive

- The amount you can earn from the RHI depends on how much energy your home uses Energy Performance Certificate (EPC)
- Your RHI payments will be dependent on the efficiency of the heat pump
- An optional Metering and Monitoring Service Package (MMSP) will increase RHI by £1610 over the term of the RHI

Property type	Space heating load kWh	DHW load kWh	Total kWh	Annual RHI payment 10.49p assuming SPF of 3.55 (EPC total x(1-1/SPF)) *0.1049	Total payment over 7 years	Optional MMSP payment	Total over 7 years including MMSP payments
2 Bed Flat (1960)	4631	1659	6290	£473.96	£3,317.69	£1,610.00	£4,927.69
3 Bedroom Terrace (1970)	7923	2593	10516	£792.39	£5,546.72	£1,610.00	£7,156.72
4 Bed Semi (1950)	11983	2876	14859	£1,119.64	£7,837.45	£1,610.00	£9,447.45
5 Bedroom Detached (1980)	16055	2847	18902	£1,321.88	£9,253.16	£1,610.00	£10,863.16

New Build



New Build

- 11 years ago
- Project - 19 Bellhomes
- Withington
- No gas
- CfSH requirement Level 3



New Build

Expectations - SAPs & designs received



Room by room heat losses + radiator schedule
+ ASHP specification + flow rates



Issued to Developer



Developer issues to UFH manufacturer - designs
emailed to developer & Mitsubishi Electric to verify



Pre Tender meeting with all concerned



MEUK issues quote to client and any tendering
Installers - Training offered



New Build

1st fix meeting on site



Order placed by installer with project's
schedule for heating



Delivery direct to site from MEUK



1st assisted commissioning with installer
by MEUK engineer



Handover packs delivered for new homeowners



Service and Maintenance offered by MEUK
or supporting contractor



New Build

- Project - 540 plots
- Joint Venture Anderson Group & L&Q
- ASHP part of planning requirement
- Reduced the requirement for 2nd utility



MELConsole - New level of support



MELCloud

Solve your heating issues with just **one** phone call

MELConsole example >



Functionality that can be accessed via MELCloud >

- Initial Settings
- Heating Operation
- Operation Settings
- Energy Monitoring Settings
- Hot water operation
- Holiday Mode
- Service Menu



Time for Change





Transforming the Housing Technology Mindset





Transforming the Housing Technology Mindset

buildoffsite

Offsite Construction and Housing

Nick Whitehouse



*build*offsite

An industry wide
organisation
enabling collaboration
in offsite
construction

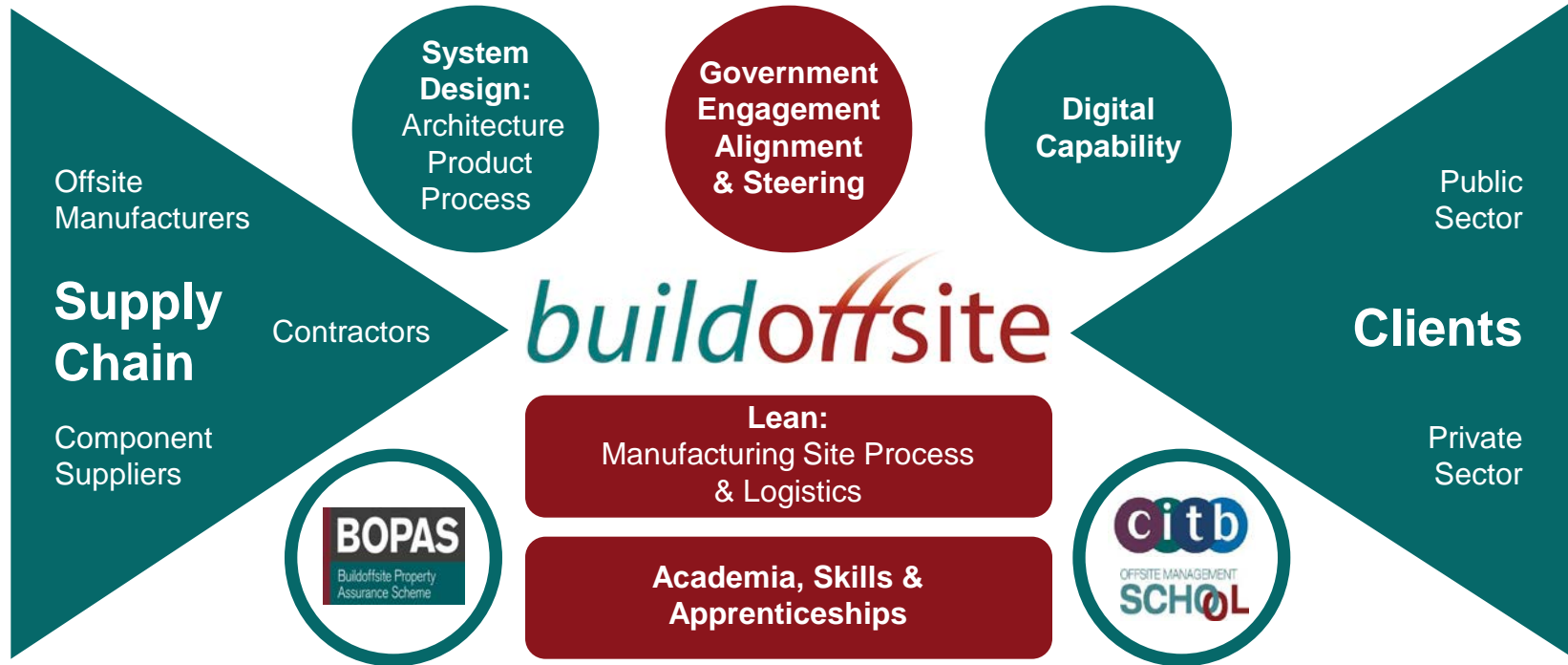


*build*offsite

- Voice of UK Offsite Construction
- Business-to-Business Networks
- Membership Organisation

Enabling the construction industry
to deliver greater project value

Across The Value Chain



Buildoffsite Membership

CLIENTS

Anglian Water
ASDA
AstraZeneca
B&Q
Berkeley Modular
Cherwell D.C.
Circle Health
GlaxoSmithKline
Heathrow
HS2
John Lewis
KFC
Legal & General
Marks & Spencer's
Met. Police
Ministry of Justice
Moat Homes
Northumbrian Water
Sainsbury's
Scottish Water
TfL / London
Underground
UK Power Networks
United Utilities
University of Cambridge
Yorkshire Water

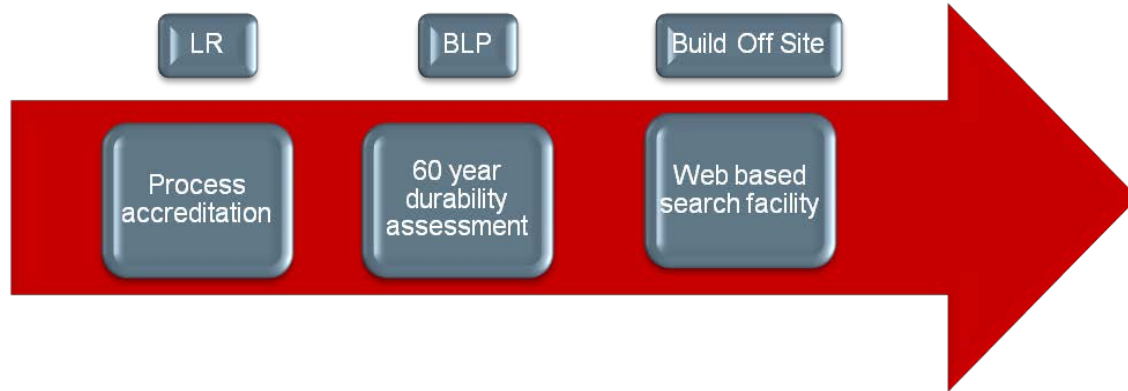


Housing

- Shortfall
- Location
- Mix
- Land cost
- Performance
- Appearance and communities
- Is MMC the answer?

BOPAS

Buildoffsite Property
Assurance Scheme





Approved Providers

Supporters



Government push for MMC

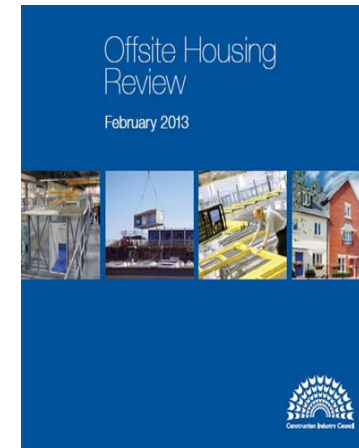
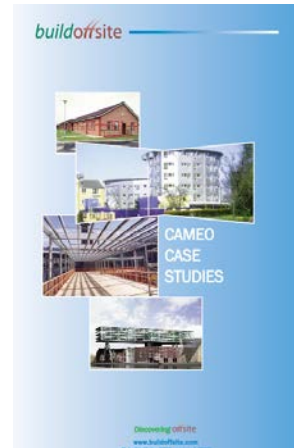
- BOPAS delivers.....
- Lending valuation and insurance
- Equity retention
- Database

Publications & Thought Leadership

Buildoffsite Glossary of terms

What is offsite?

- Modular
- Volumetric
- LGSF
- Timber
- Pre-cast concrete
- Panelised
- Foundation solutions



Our industry challenge:



Lower costs **33%**

Faster delivery **50%**

Lower emissions **50%**

Improvement in exports **50%**

People

Smart

Sustainable

Growth

Leadership

Why Buildoffsite?

Enabling
production not
construction



Potential barriers in housing

- Volume surety and volatility
- Homes and Houses
- Housing sub sectors and the different commercial and social drivers
- Planning and land availability
- Infrastructure

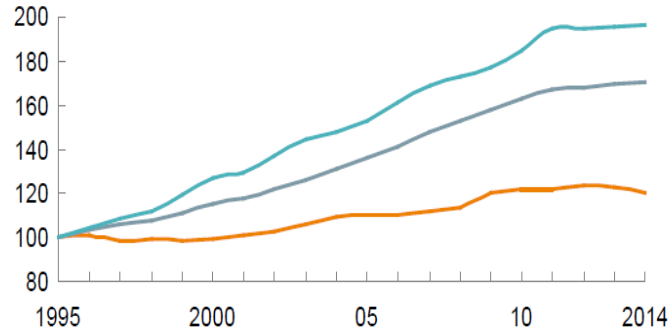
Manufacturing Productivity Vs. Construction Productivity

Globally, labor-productivity growth lags behind that of manufacturing and the total economy

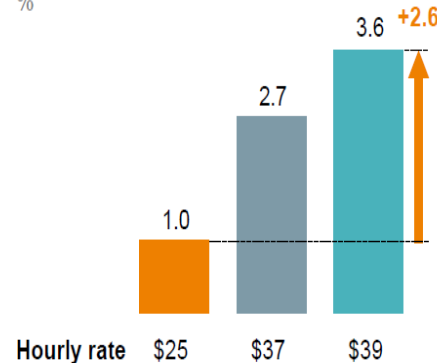
Global productivity growth trends¹

■ Construction
 ■ Total economy
 ■ Manufacturing

Real gross value added per hour worked by persons engaged, 2005 \$
Index: 100 = 1995



Compound annual growth rate, 1995–2014
%



¹ Based on a sample of 41 countries that generate 96% of global GDP

Source: OECD; WIOD; GGCD-10, World Bank; BLS; national statistical agencies of Turkey, Malaysia, and Singapore; Rosstat; McKinsey Global Institute analysis

UKCES
says so
too...

Why Build Offsite?

Key to realising new opportunities for the industry

Control costs



Increase productivity



Increase quality and efficiency



Expand construction export market



Improve energy efficiency



Attract young people to the industry



Examples:

North West Cambridge Development

Using traditional
building systems

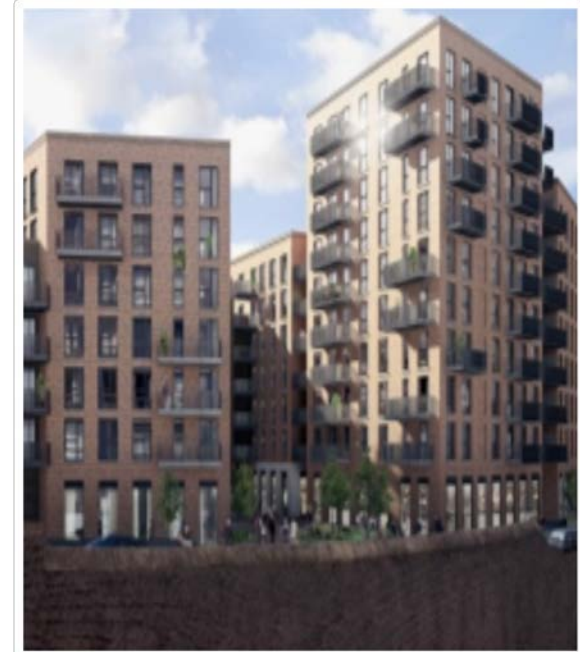
Same time
onsite using
offsite solutions



Innovation

Dalston Lane project, Ramboll

- Tallest CLT building & by volume the largest CLT project globally
- 121 unit residential development in London
- Saved 2,400 tonnes of carbon, compared to an equivalent concrete frame
- Its 3,852 cubic metres of CLT will entirely make up the external, party/core walls, floors & stairs.
- High Speed 1 and Crossrail pass underneath, so CLT perfect for lighter construction weight, enabled smaller foundations & added two stories on to the building



New Materials

- Old materials new processes
- Composites
- Intelligent materials
- Smart and Active Buildings

Oxford Brookes University and other research organisations

- POE post occupancy evaluation
- Testing and modelling systems and components
- Structures
- Thermal performance
- Air leakage

Harmonisation

- Standard Process, flexible products
- Enable the supply chain JIT. Lean process
- BIM CAD/CAM
- Carbon and the Circular Economy

Process driven

- Flexible product standard process







Heat pump long term success

- Award winning energy efficiency (20yrs+)
- Flexible and reconfigurable
- Robust and popular with tenants and maintenance
- An example of M&E “offsite”

- Electricity - the future energy source?
- Heat pumps - efficiency and green credentials
- Comfort - more hot nights and leisure style
- Life style - home as a work place or as shared place
- Circular economy - redundancy and flexibility transient patterns
- **Mitsubishi Electric**

Thank You



Transforming the Housing Technology Mindset





GEORGE CLARKE

- Architect
- Builder
- Home Obsessive



Where I lived inspired me



There's no place like home



CONTENTS

1. THE PROBLEM
2. WHY IS MOBIE NEEDED?
3. WHAT IS MOBIE?
4. WHAT WE DO NOW
5. WHAT WE WILL DO
6. WHAT WE NEED

MOBIE
Ministry of Building
Innovation and Education

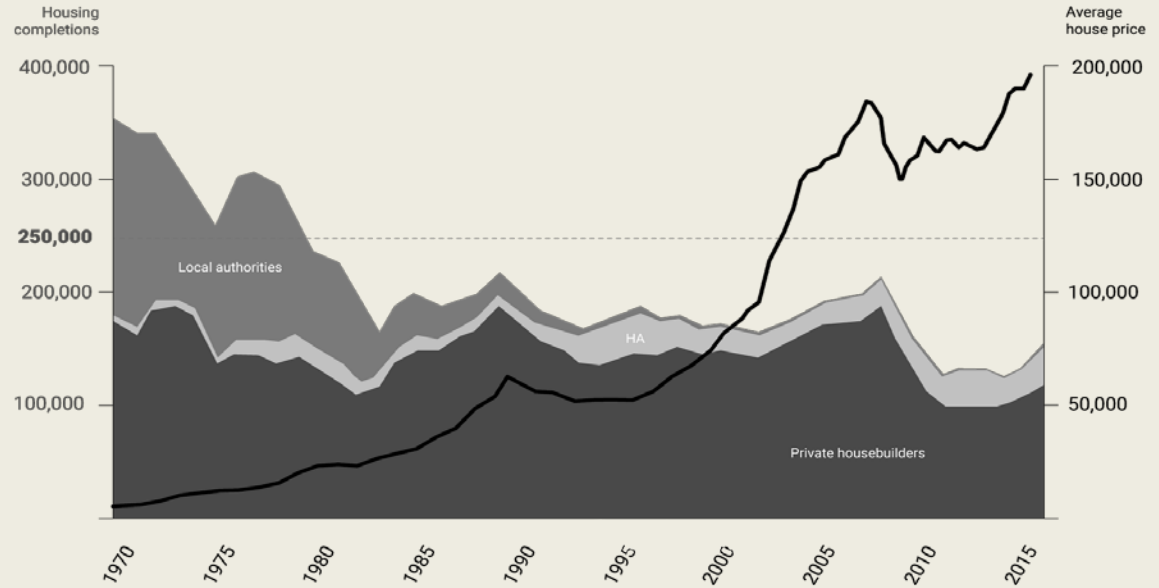
THE PROBLEM



1. LACK OF SUPPLY
2. LACK OF PEOPLE & SKILLS
3. LACK OF DESIGN QUALITY
4. LACK OF INNOVATION



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The Housing and Affordability Crisis

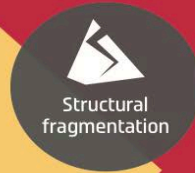
- Housing demand is way beyond the current level of supply
- We need to build **A LOT** of new homes
- But how on earth are we going to build 300,000 **GOOD QUALITY** homes in the UK every year for the next 10 years?

THE PROBLEM

1. FARMER SAID IT BEST

Mark
Farmer
said it
best..

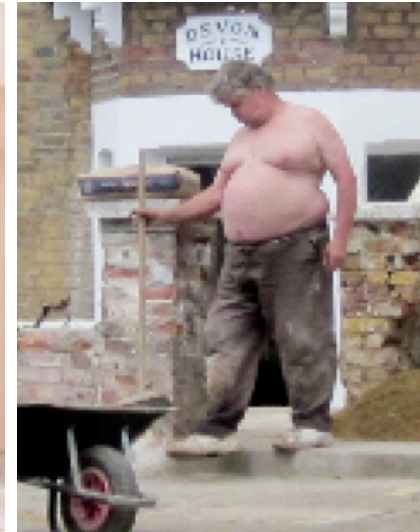
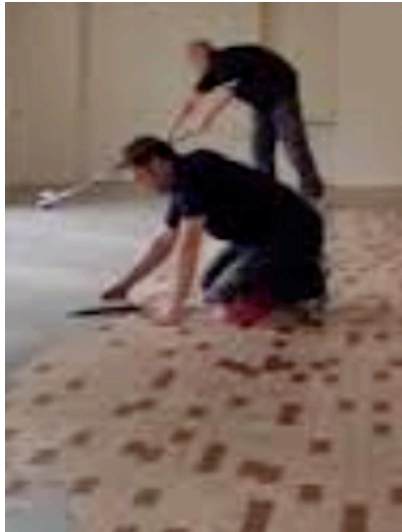
THE FARMER REVIEW OF THE UK CONSTRUCTION LABOUR MODEL



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MODERNISE OR DIE

But what are we going to build? Is this really the best way?



New Build

Everything looks the same... and it's really boring



Densification of populations



Excessive and poor quality design



Our inefficiency and wastefulness has an impact



The boundary between our homes and nature is becoming more extreme

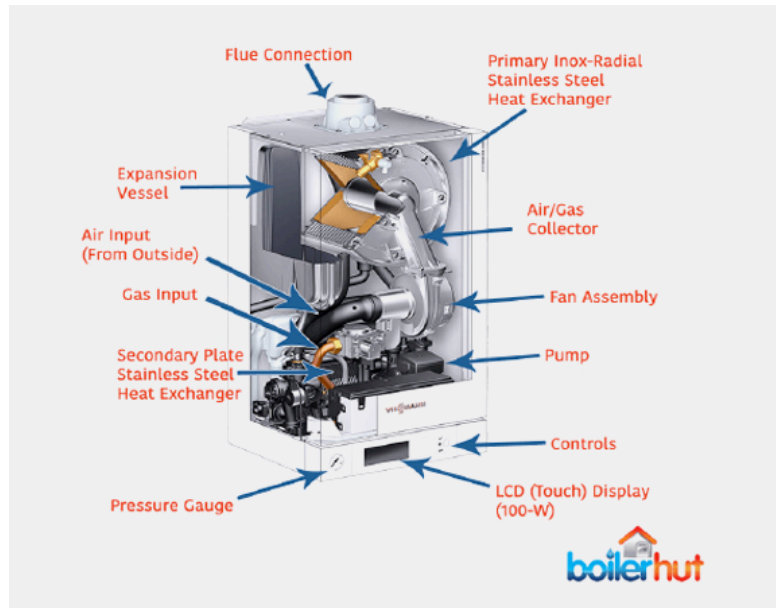


Is this really the best we can do?

No innovation. No quality. No sense of community. No placemaking. No ecology!



We need to Think Green!



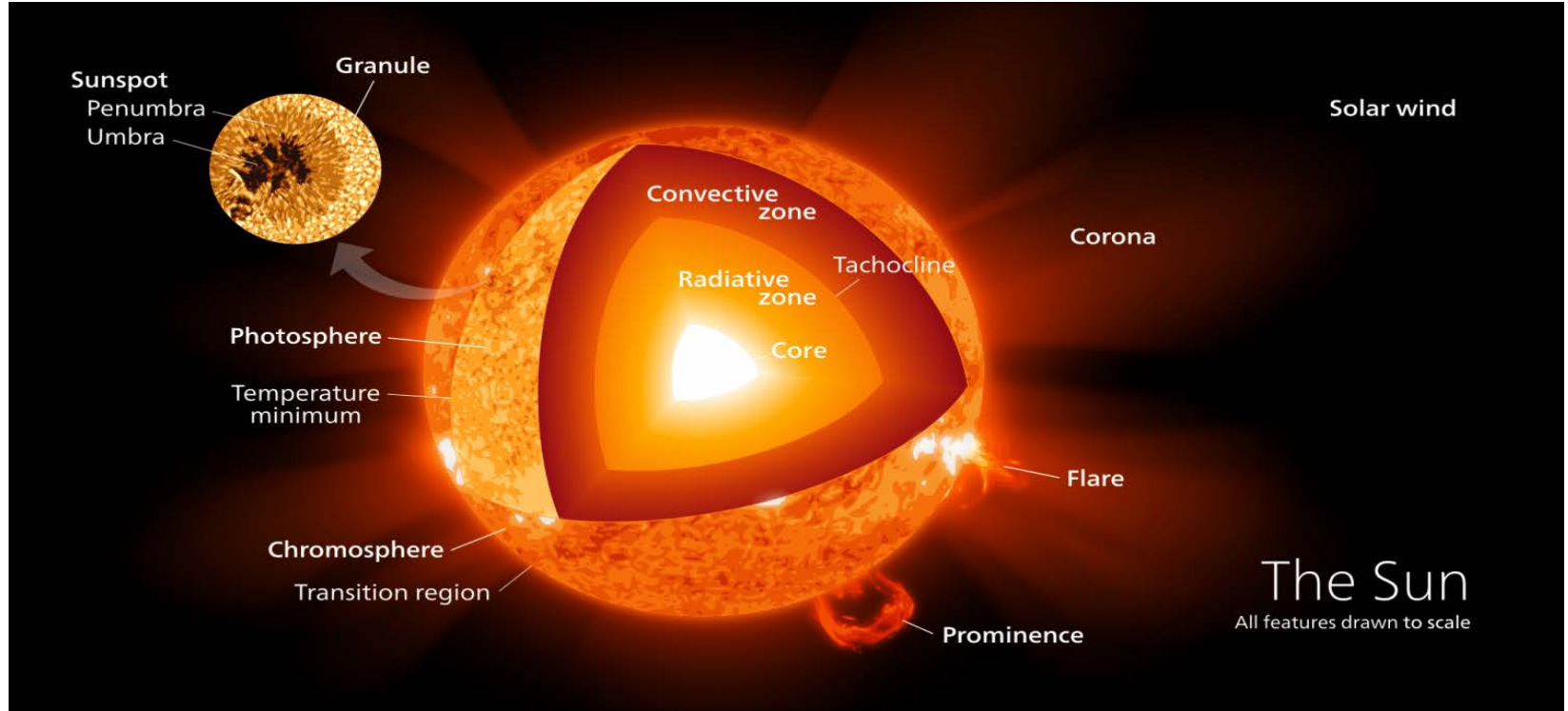
Environment V's Comfort

- But why can't we have high levels of comfort without damaging the environment?
- Well... we can
- If anything its better and cheaper!
- But we need to stop thinking short-term. Our homes and the environment need a long-term investment strategy. Clean and Green!

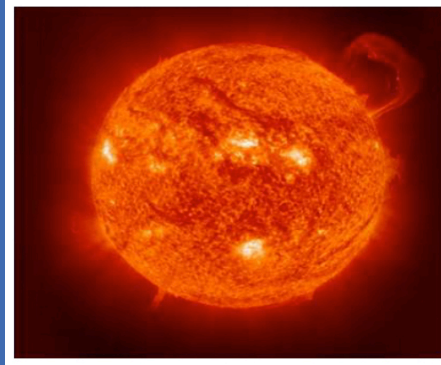
So how do we **Think Green**
and do things differently?

Healthy Living Healthy Planet Healthy Home

Health, Happiness, Well-being



Radiation of the Sun and the Earth



SOLAR RADIATION
Shorter Wavelength
(higher frequency) emits
MORE ENERGY



TERRESTRIAL RADIATION
Longer Wavelength
(lower frequency) emits
LESS ENERGY

- What is the best way to harness energy from Nature and then store it?
- More power from the sun hits the Earth in a single hour than humanity uses in an entire year!
- Yet solar only provided 0.39% of the energy used in the US last year
- If solar is 20% efficient at turning solar energy into power, we'd only need to cover a land area the size of Spain in solar panels to power the earth renewably in 2030

- To figure this out, the folks at Land Art Generator did the following math:
- **678 quadrillion Btu** (the US Energy Information Administration's estimation of global energy consumption by 2030) = **198,721,800,000,000 kilowatt-hours** (simple conversion) **divided by 400 kilowatt-hours of solar energy production per square meter of land** (based on 20% efficiency, 70% sunshine days per year and the fact that 1,000 watts of solar energy strikes each square meter of land on Earth) = **496,805 square kilometres of solar panels** (191,817 square miles)



All of the squares are about the size of Spain. Land Art Generator Initiative



- Think about how long it has taken us to change our mindset with cars, fossil fuels + emissions and we SEE this stuff everyday!
- We've hardly started with homes...but we need to **START** and **NOW!**





FIGHTING FOR AIR

With Dr Xand van Tulleken

Wednesday 10th January

BBC 2 9pm

"The locals are clever and cool and the results are startling"
The Guardian

"A combination of technological expertise and community good will"
The Daily Telegraph

"Don't miss this cautionary film which achieves eye-opening results.... A great idea"
The Observer

Pick of the Day ★★★★★
Mail on Sunday

"Dr Xand van Tulleken has a can-do attitude which really is a breath of fresh air...."
The Sun

BBC
TWO

AMAZING
PRODUCTIONS

Produced and Directed by
Executive Producer: Amazing Productions
Commissioning Editor: BBC

Jacqui Farnham
Michael Simkin
Gian Quaglieni

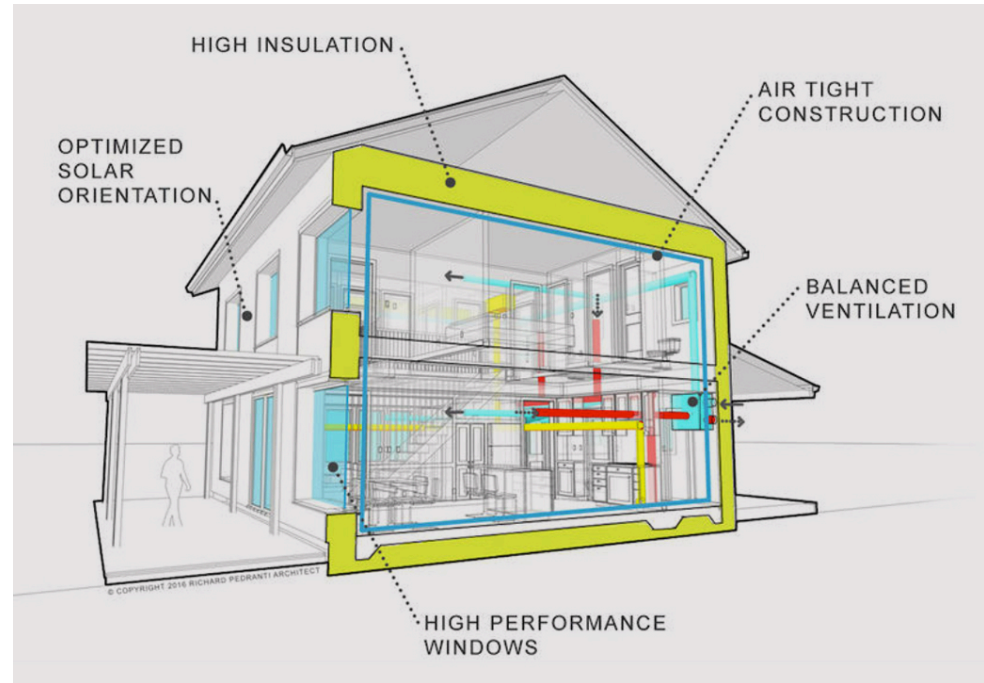


We want better batteries



Heating Our Homes

- Super Thick Walls
- Super High Performance Insulation
- Triple Glazing



Renewable heating solutions for Housebuilders and Developers

The need for sustainable homes

There is currently a substantial under supply of housing stock in the UK. In order to meet the demand for new homes, the housing sector is set to increase its build rate.

This means that by the year 2050, over a third of the UK's housing stock will have been built inside of four decades. The Government is therefore focused on using this growth as the ideal opportunity to cut energy use in homes and is introducing legislation and guidelines in support of this.

Space heating and hot water account for almost three quarters of the total energy consumed in UK homes, so this is an obvious area to target to help combat rising energy bills and reduce CO₂ emissions.

Therefore the construction of hundreds of thousands of new homes is the ideal opportunity to change our approach to how we heat and provide hot water in a home. The use of heat pumps will help the UK fulfil its carbon emission obligations, as well as help consumers reduce their fuel bills.

Air Source Heat Pumps

- A clean and quiet revolution just waiting for us to wake up to!



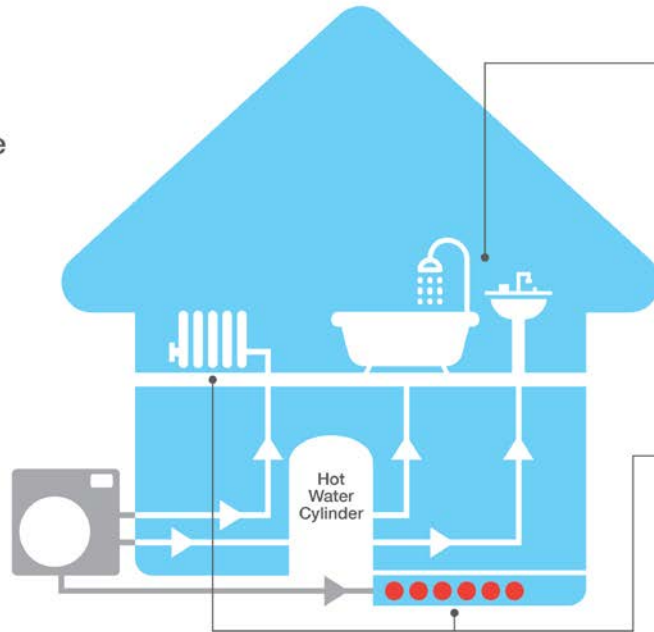
Air Source Heat Pumps

1

Air source heat pump takes in air from outside

2

Using electricity, the pump compresses the air and releases it at a higher temperature



4

Stored hot water can be used for showers, baths and taps

3

Heat is sent to radiators and/or underfloor heating - the remainder is stored in a hot water cylinder



Ecodan - suitable for both new and existing homes

The Government is focused on the need for housing growth as an ideal opportunity to cut energy use in homes and continues to introduce legislation and guidelines to support this.

Buildings account for 44% of all UK CO₂ emissions (more than industry or transport)^{*4}. As a nation we are now creating new low carbon houses, yet around 75% of existing homes will still be in use in 2050, so to a large extent our future housing stock is already built. If we can find ways of easily improving the efficiency of existing buildings we can make a dramatic difference to both CO₂ emissions and energy use.

Ecodan provides a proven, efficient way of heating homes. The Government's Department for Business, Energy & Industrial Strategy (BEIS) will now pay for the generation of renewable heat through the Domestic Renewable Heat Incentive (RHI).

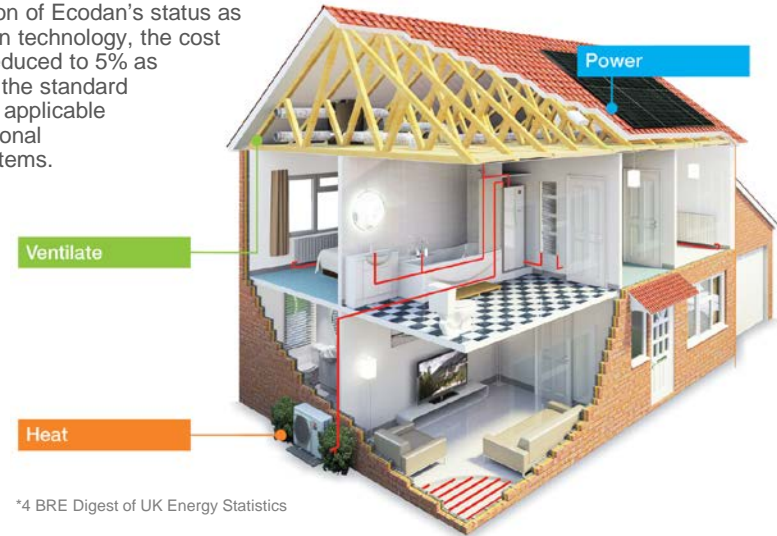
This has been designed to level the playing field between the cost of renewable and traditional fossil fuel systems.

Air source heat pumps are also covered by Permitted Development legislation because they can improve the efficiency of existing buildings, although noise levels must be taken into account.

Ecodan is recognised by the Noise Abatement Society and has received its prestigious Quiet Mark accreditation.

Before considering any heat pump, Mitsubishi Electric strongly recommends that basic thermal improvements are undertaken in these properties to provide the highest levels of thermal efficiency. These can include cavity wall insulation, loft insulation and double glazing.

In recognition of Ecodan's status as a low carbon technology, the cost of VAT is reduced to 5% as opposed to the standard rate of VAT applicable on all traditional heating systems.



^{*4} BRE Digest of UK Energy Statistics

Buildings, materials and homecare products need to be part of a new **Circular Economy**

- Designing homes so they can be **‘made and made again’**
- Powering the home with renewable energy
- Creativity and innovation in **HOME** design can build a **‘Restorative Economy’**

Respectfully integrating our ways of living with the environment



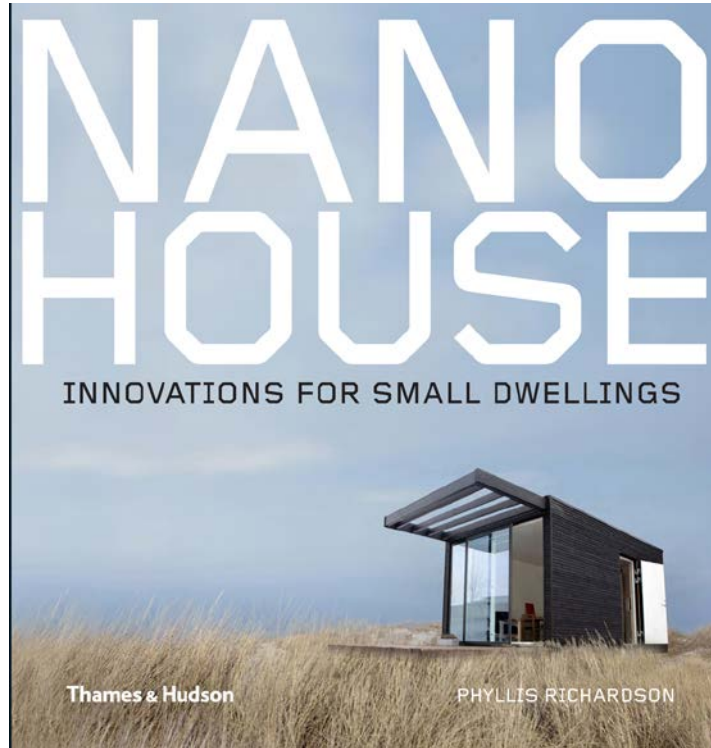
Engaging and responding to the natural environment



Green spaces in urban environments Psychological wellbeing as well as health benefits

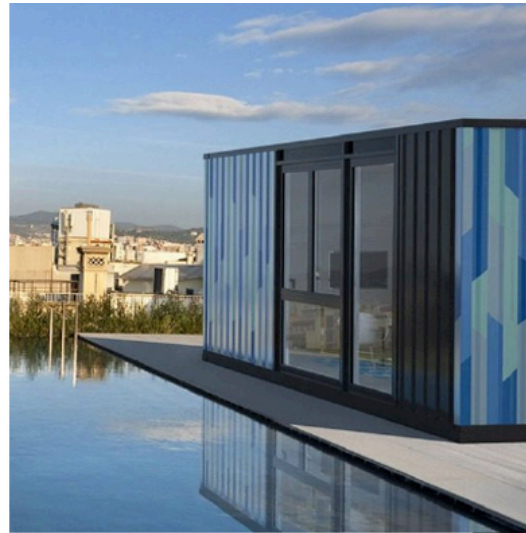






Small can be beautiful!

Less to build, less cost, less volume to power and heat



Innovative, high quality, efficient but more importantly... **affordable!**





- We live in a time where people want to get more creative with space and how it works - pushing the boundaries of home design!
- The younger generations want to be **greener**... they want to live differently **SO** we need to design and build differently

WHY DON'T we build homes the same way we build cars?



How would mass housing change if one of these guys built a housing estate?



**You know
it wouldn't
look like this!**



INNOVATION



EDUCATION

Are vital to the creation of better quality homes

Working with **nature** rather than destroying it

Advanced, forward thinking...

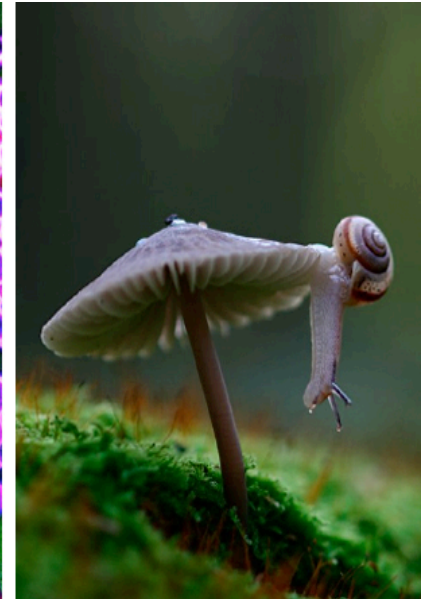
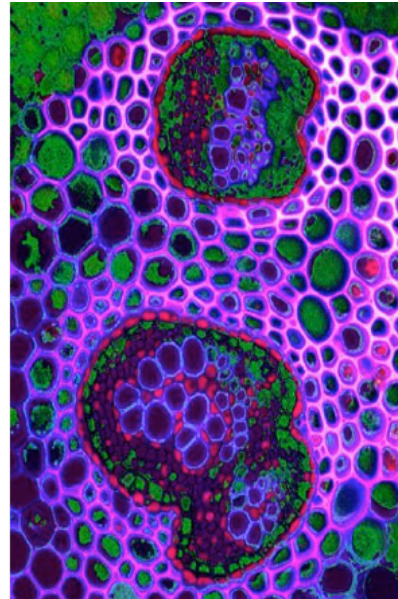
Driving **Green Innovation**

Technology 'replicating' **nature**

Mother Nature - she's pretty amazing!



Inspiration from Nature



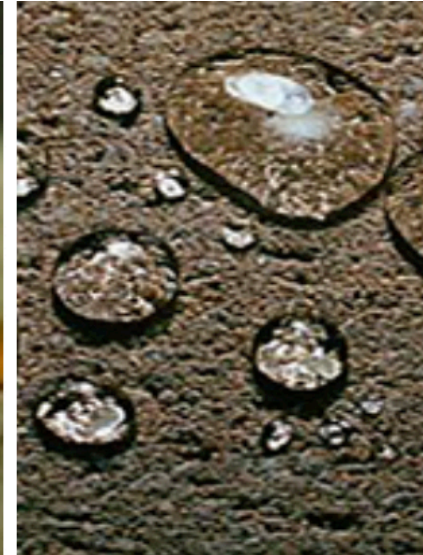
**This might look good but its ecologically dumb.
Why can't it have a responsive skin?**



Nanotechnology surface coatings are going to transform our homes - R+D in surface design is moving fast



Can innovation in surface and material technology make everything harness energy?



And make our homes more intelligent,
healthier and **greener** places to be



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Registered with HMRC as a charity

What is MOBIE?

1. HOME
2. EDUCATION
3. INNOVATION
4. NEW WAYS OF MAKING

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What we do now

1. INSPIRING
2. INNOVATION
3. RESEARCH +
DEVELOPMENT
4. SOCIAL MOBILITY
5. PARTNERING
6. TRAINING + RETRAINING
7. HOME BUILDING

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R+D



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INNOVATE
IN
DESIGN



1. INSPIRING
2. INNOVATION
3. RESEARCH +
DEVELOPMENT
4. PARTNERING
5. TRAINING + RETRAINING

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What we
need to do to
bring about
change



CURRENT NATIONAL HOUSE BUILDING (BM:BEFORE MOBIE)

SLOW
UNINSPIRING

NO R+D



FUTURE OF INTERNATIONAL HOUSE BUILDING (AM:AFTER MOBIE)

HIGH-SPEED



R+D INTENSE



INSPIRING

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What we
need to do to
bring about
change

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GOOGLE search engine
launched September 1998



The **EGAN REPORT**,
rethinking construction
published November 1998

**How we design, build, heat, power
and recycle our homes will be very
different in the future... but the
future needs to be today!**

Thank you



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